

(b)(6) CIV OSD PA

From: (b)(6) OSD PA
Sent: Tuesday, July 17, 2012 1:11 PM
To: (b)(6)
Cc: (b)(6)
Subject: OSD "Approved" mil mbrs to wear uniforms at SD Pride Parade

Hello ComRel friends,

The San Diego Pride website put out an announcement that is getting media & military member coverage, saying "OSD and commanding officers" have approved troops to march in the pride parade (this Sat) in uniform.

I am assuming you did not provide such approval. Would you consider contacting them to ask them to correct their web site (not sure what the standard response is)? If you put out any guidance to your service comrel colleagues on this can you cc me so I can share with my service media colleagues? Thanks, (b)(6)

UNIFORMED ACTIVE DUTY SERVICEMEMBERS AND THEIR FAMILIES TO JOIN PRIDE PARADE SAN DIEGO - San Diego Pride officials are proud to announce that active duty servicemembers have received approval from the Office of the Secretary of Defense and their commanding officers to march in the America's Pride Parade Military Contingent while wearing their uniforms. Veterans have long been allowed to wear their uniforms and now their active duty brothers and sisters will be able to march in uniform alongside them with Pride.

Parade website with announcement:
<http://www.sdpride.org/parade.htm>

Press release:
<http://www.sdpride.org/temp/news/newsmedia/Y%20SERVICEMEMBERS%20AND%20THEIR%20FAMILIES%20TO%20JOIN%20PRIDE%20PARADE.pdf>

(b)(6)

(b)(6)

CIV OSD PA

From:
Sent:
To:
Cc:

(b)(6) OSD PA
Tuesday, July 17, 2012 1:28 PM

(b)(6)

Subject:

RE: OSD "Approved" mil mbrs to wear uniforms at SD Pride Parade

(b)(6)

OASD(PA) did not approve service members to march in this parade. Local commanders may have, but we need to do some research. Yes, we will contact the event sponsor to obtain more details, reach out to the service ComRel chiefs, and determine the best course of action.

Thanks

(b)(6)

(b)(6)

Visit us at www.ourmilitary.mil

-----Original Message-----

From: (b)(6) OSD PA
Sent: Tuesday, July 17, 2012 1:11 PM

(b)(6)

Subject: OSD "Approved" mil mbrs to wear uniforms at SD Pride Parade

Hello ComRel friends,

The San Diego Pride website put out an announcement that is getting media & military member coverage, saying "OSD and commanding officers" have approved troops to march in the pride parade (this Sat) in uniform.

I am assuming you did not provide such approval. Would you consider contacting them to ask them to correct their web site (not sure what the standard response is)? If you put out any guidance to your service comrel colleagues on this can you cc me so I can share with my service media colleagues? Thanks, (b)(6)

UNIFORMED ACTIVE DUTY SERVICEMEMBERS AND THEIR FAMILIES TO JOIN PRIDE PARADE SAN DIEGO - San Diego Pride officials are proud to announce that active duty servicemembers have received

(b)(6)

Visit us at www.ourmilitary.mil

Uniforms at Pride?

Can I wear my uniform to a LGBT Event like the HRC or SLDN Dinner? What about Pride?

Regulations generally do not prohibit active duty personnel to wear uniforms at social functions and informal gatherings of a military nature, but do not specifically address such events when they are fundraisers. If military personnel attend in their personal capacities, they must act exclusively outside the scope of their official positions. Sometimes the wearing of a military uniform at an event is so unique that it constitutes "active and visible participation" in the event, and therefore is not permissible.

In other words, it all depends on the type of event, who you are, and what role you will be performing. Some questions need to be answered before an answer can be determined...

First: In what role will you be attending? Rules are different, depending on your role.

- If your role involves asking for money or otherwise raising funds during the event, you should never wear your uniform.²
- If you are a speaker, you should only wear your uniform if your agency has approved your attendance in an official capacity.³
- If you are merely attending in a personal capacity, uniforms might be appropriate.⁴

Second: Is it political? This is one of the biggest questions with LGBT events, and the answer is not always simple. Some general rules

- If the event is a partisan political activity (sponsored by a political party or related to a campaign for election of a candidate for public office), you should never wear your uniform.⁵
- If the event involves lobbying or influencing public officials (like a lobby day), you should never wear your uniform.⁶
- **What about charitable organizations who also engage in political activities?**
 - Some charities (Like the Human Rights Campaign, Servicemembers Legal Defense Network, and a number of Military Groups) do lobby public officials, but also have other charitable or educational functions. Annual dinners generally support the charitable activities of these groups.
 - The annual SLDN Dinner in DC or an OutServe event clearly meet the "military nature" requirement and wear of a uniform would generally be appropriate just as it would be for other military events like a unit ball, the annual dinner of the Association of the United States Army (AUSA), Air Force Association (AFA), Reserve Officers Association (ROA), or the United Services Organization (USO) gala.⁷
 - HRC dinners and other LGBT charitable events are a little more of a challenge – as they are not explicitly military. But this is the case with many charitable events where officials regularly wear uniforms so there is no blanket prohibition. The best test is a personal one. Ask yourself if your desire to

attend in uniform is to express pride in your service or to make a political statement/endorse a particular cause. If it is the former, you should be OK, but if you are trying to make a statement or show that the military endorses a particular cause, you should probably reconsider and wear civilian attire.

- Be careful – these organizations also sometimes sponsor events that directly raise funds explicitly for candidates or political campaigns – and for those events, a uniform is never appropriate⁸ (The invitation will usually make this clear.)

Can I accept Free Tickets? Again... It depends.

- Generally, DoD personnel (including their families) may *not* directly or indirectly accept or solicit for gifts given: Because of their official position; or offered by a “prohibited source.” A prohibited source is any person who seeks official action from the employee’s agency, does or seeks to do business with his agency, conducts activities regulated by his agency, or has interests that may be substantially affected by the individual employee.. But there is an exception...
- If it is a “widely attended gathering” you can accept a free ticket from the event sponsor, but you must get approval to do so from an authorized ethics official who determines that attendance is in the agency’s interest because it will further agency programs and operations.⁹ (Encouraging diversity can be cited as an appropriate agency interest.¹⁰) For invitations from non-sponsors of the event, more than 100 persons must be expected, and the market value of the free attendance must not exceed \$335 (employee plus guest, if invited).¹¹

Can I get blanket approval for any member of the military to attend the event in uniform?

- No. Every situation is different, and the rules can change based on the individual’s situation, DoD does not issue blanket determinations.¹²
- If you have a question about wear of the uniform, you should ask your command Judge Advocate for a written opinion. You can also seek advice from the attorneys at the Servicemembers Legal Defense network.¹³

What about Pride?

- **Parades¹⁴:**
 - Generally we would advise against wearing a uniform to a pride parade unless you are directly participating as part of a color guard or march unit.¹⁵ Members who are simply walking in a group along the parade route, carrying banners or signs, or otherwise advocating for a particular group or cause should not do so in uniform. Wear of the uniform should not be seen as an endorsement of any particular group or cause.¹⁶
 - Organizations can request a color guard or march unit from a local military command in accordance with DoD Directive 5410.19, but it is unlikely that unit commanders will volunteer to support and even if they did, the members selected to participate would

likely not be representative of the LGBT military community. This option is therefore not considered a satisfactory alternative.

- There is currently no DoD approval process for volunteers to participate in color guards and march units at civic events like Pride parades. Many organizations do march together in uniform at cultural events like this and color guards composed of military volunteers are frequently part of organizational programs, but they do so in an unofficial, unapproved capacity.
- Chapters/groups contemplating participation in an event as a uniformed march unit/color guard should follow these guidelines:
 - Strict attention should be paid to proper wear of the military uniform and grooming standards.
 - The march unit/color guard should use proper drill and ceremonies for the entire event.
 - Personal behavior in uniform should conform to the highest moral and ethical standards. Individuals should not participate in pre/post parade activities while in uniform.
 - Care should be taken to avoid the appearance of endorsing any specific organization or political cause. Any OutServe (or other organization's) banner should be carried by non-uniformed personnel.
 - March units should, whenever possible, be located in the parade order-of-march with other non-political or cultural organizations. Color Guards are best placed at the front of the parade.
 - *Chapters/groups should consult OutServe and/or SLDN prior to marching to NOTIFY senior DoD officials in advance of the event to give them the opportunity to weigh in before the event takes place. Giving DoD the opportunity to review and comment on the intended activity before it occurs is an important step that can help prevent repercussions against a Service member for participation in such an unofficial event.*
- **Festivals:** Unless you are participating in a Service Sponsored recruiting activity, uniforms are generally not appropriate at pride festivals. Staffing an OutServe booth or similar activities in uniform could be construed as an inappropriate endorsement.¹⁷ We would encourage you to wear an OutServe T-Shirt or some civilian attire which represents your military service when participating in Pride festivals.

¹ Guidance regarding DoD participation in a military ball sponsored by a non-Federal entity. April 14, 2004 (as posted in the DoD General Counsel's Ethics Deskbook (http://www.dod.mil/doddc/defense_ethics/resource_library/military_ball_guidance.pdf))

² 5 C.F.R. Part 2635, severely limit the activities of Federal personnel, both civilian and military, in official fundraising for charitable organizations. Section 2635.808 restricts fundraising in an official capacity to those very

few activities that are authorized by statute, Executive Order, or regulation. For the Department, we may endorse the fundraising of organizations in section 3-210 of 5500.7-R, the Joint Ethics Regulation (JER).

<http://efr.gpoaccess.gov/cgi/t/text/text-idx?c=ecfr&rgn=div5&view=text&nnode=5:3.0.10.10.9&idno=5#5:3.0.10.10.9.8.50.8>

³ Guidance regarding DoD participation in a military ball sponsored by a non-Federal entity. April 14, 2004 (as posted in the DoD General Counsel's Ethics Deskbook) "personnel may deliver an official speech, meaning one given in an official capacity at an appropriate forum and focused on the responsibilities, or ongoing or announced policy, programs, or operations of the Department.

http://www.dod.mil/dodac/defense_ethics/resource_library/military_ball_guidance.pdf

⁴ ibid. "personnel may "merely attend" the event, meaning that they play no official role, are not an active or visible part of the promotion, production, or presentation of the event, and their attendance is not used to promote the event."

⁵ DoD Directive 1344-10: "Partisan Political Activity. Activity supporting or relating to candidates representing, or issues specifically identified with, national or State political parties and associated or ancillary organizations or clubs." (http://www.dod.mil/dodac/defense_ethics/ethics_regulation/1344-10.html)

⁶ DoD Directive 1344-10: Members of the Armed Forces on active duty engaging in permissible political activities shall: ... Refrain from participating in any political activity while in military uniform, as proscribed by Reference (c) [DoD Instruction 1334.1, "Wearing of the Uniform," October 26, 2005], or using Government facilities or resources for furthering political activities. (http://www.dod.mil/dodac/defense_ethics/ethics_regulation/1344-10.html)

⁷ Each Military Service establishes rules for the wearing of the uniform of that Service. In general, military personnel may not wear their uniforms to assemblies or activities that imply support of commercial or political interests or official sponsorship of an activity or interest. The regulations generally permit active duty personnel to wear uniforms at social functions and informal gatherings of a military nature, but do not specifically address such events when they are fundraisers. As stated above, if military personnel attend in their personal capacities, they must act exclusively outside the scope of their official positions. Sometimes the wearing of a military uniform at an event is so unique that it constitutes "active and visible participation" in the event, and therefore is not permissible. Because of the overwhelmingly military nature of the Military Ball and attendance by current and former military personnel, OutServe believes that the wearing of military uniforms at the Ball will not constitute such participation. (Guidance regarding DoD participation in a military ball sponsored by a non-Federal entity. April 14, 2004 (as posted in the DoD General Counsel's Ethics Deskbook)

http://www.dod.mil/dodac/defense_ethics/resource_library/military_ball_guidance.pdf

⁸ DoD Directive 1344-10: "A member of the Armed Forces on active duty may: ... Attend partisan and nonpartisan political fundraising activities, meetings, rallies, debates, conventions, or activities as a spectator when not in uniform and when no inference or appearance of official sponsorship, approval, or endorsement can reasonably be drawn." (http://www.dod.mil/dodac/defense_ethics/ethics_regulation/1344-10.html)

⁹ 5 C.F.R. 2635.204(g) (2), DoD personnel, in their personal capacities, may accept an unsolicited offer of free attendance (food, refreshments, and entertainment furnished to all attendees as an integral part of the event) if the employee's supervisor determines that there is an agency interest (furthering agency programs and operations) that the employee attend the event. Similar offers of free attendance to DoD personnel who are attending in their official capacities, may be accepted as gifts to the agency under 10 U.S.C. 2601.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title5-vol3/pdf/CFR-2011-title5-vol3-sec2635-204.pdf> p. 4)

¹⁰ Although sexual orientation is not a protected class under the equal opportunity policies within DoD for military personnel, discrimination based on sexual orientation is prohibited for civilian employees and DoD regularly approves attendance at cultural events for our counterpart organizations. OutServe is seeking recognition by DoD

as an approved affinity group and recognition of LGBT as Special Emphasis programs. This recognition would allow official DoD participation at some events.

¹¹ an employee may accept an unsolicited gift of free attendance at all or appropriate parts of a widely attended gathering of mutual interest to a number of parties from the sponsor of the event or, if more than 100 persons are expected to attend the event and the gift of free attendance has a market value of \$335 or less, from a person other than the sponsor of the event.

(<http://www.gao.gov/fdsys/pkg/CFR-2011-title5-vol3/pdf/CFR-2011-title5-vol3-sec2635-204.pdf> p. 4)

¹² The Department of Defense (DoD) no longer provides "blanket" Widely Attended Gathering (WAG) determinations for external events. This event may qualify as a WAG pursuant to 5 C.F.R. § 2635.204(g). All personnel are strongly encouraged to consult with their supervisor or ethics advisor prior to attending.

(http://www.dod.mil/dodgc/defense_ethics/2008_Advisories/ADV_0808.htm)

¹³ www.sldn.org

¹⁴ "Parades" are distinct activities from "picket lines, marches, rallies or any public demonstration" for which uniforms are prohibited. Uniforms at a purely political event would not be allowed. Most Pride parades are much more cultural than political events, with march units and floats from churches, sports teams, clubs, local organizations, businesses, elected leaders, bands, etc. These are similar in nature to St. Patrick's Day or Columbus Day parades than they are to political rallies and marches and military participation should be judged according to that standard.

¹⁵ Per DoD Instruction 1334.1, "Wearing of the Uniform," It is DoD policy that: [3.1]. The wearing of the uniform by members of the Armed Forces (including retired members and members of Reserve components) is prohibited under any of the following circumstances: ...3.1.2. During or in connection with furthering political activities, private employment or commercial interests, when an inference of official sponsorship for the activity or interest may be drawn. 3.1.3. Except when authorized by the approval authorities in subparagraph 4.1.1., when participating in activities such as unofficial public speeches, interviews, picket lines, marches, rallies or any public demonstration, which may imply Service sanction of the cause for which the demonstration or activity is conducted. 3.1.4. When wearing of the uniform may tend to bring discredit upon the Armed Forces. 3.1.5. When specifically prohibited by regulations of the Department concerned.

(<http://www.dtic.mil/whs/directives/corres/pdf/133401a.pdf>)

¹⁶ The DoD Public Affairs Community Relations Policy Implementation, DoD Instruction 5410.19., paragraph E13.3.1.2., provides a list of unauthorized community relations activities. Included among them are activities that involve or give the appearance of involving the promotion, endorsement, or sponsorship of any individual commercial enterprises, religious or sectarian organizations, ideological movements, and political campaigns and organizations. Paragraph E13.3.2.2.3., of the same instruction provides a list of unauthorized sponsorship conditions. Included are events sponsored by an organization representing a religious, ideological, or partisan political viewpoint. (<http://www.dtic.mil/whs/directives/corres/pdf/541019p.pdf>)

¹⁷ Endorsement of a non-Federal entity, event, product, service, or enterprise may be neither stated nor implied by DoD or DoD employees in their official capacities and titles, positions, or organization names may not be used to suggest official endorsement or preferential treatment of any non-Federal entity except those listed in subsection 3-210 (<http://www.dtic.mil/whs/directives/corres/pdf/550007r.pdf>)

(b)(6)

CIV OSD PA

From:
Sent:
To:

(b)(6)

Tuesday, July 17, 2012 3:26 PM

(b)(6)

Cc:
Subject:
Signed By:

RE: Has anyone "Approved" mil mbrs to wear uniforms at San Diego Pride Parade?

(b)(6)

(b)(6)

After checking with our guys, it appears Army did not approve this.

VR

(b)(6)

$$\begin{array}{ccc}
 & \overset{\text{L}}{\text{---}} & \\
 \wedge & \text{---} & \wedge \\
 \wedge & \text{---} & \wedge \\
 \wedge & \text{---} & \wedge \\
 \backslash / & & \backslash / \\
 \text{X} & & \text{X}
 \end{array}$$

(b)(6)

NOTICE: This communication contains information intended for the addressees only, in the conduct of official business of the United States Government, and which may be exempt from mandatory disclosure under the Freedom of Information Act, 5 U.S.C. 552. If you received this communication in error, please do not print, copy, forward, disseminate, or otherwise use the information. Please immediately notify the sender and delete the copy received.

-----Original Message-----

From: (b)(6)

Sent: Tuesday, July 17, 2012 2:11 PM

(b)(6)

Subject: Has anyone "Approved" mil mbrs to wear uniforms at San Diego Pride Parade?
Importance: High

The San Diego LGBT has posted a press release on their web site that is getting media & military member coverage. The lead in the release says "San

Diego Pride officials are proud to announce that active duty servicemembers have received approval from the Office of the Secretary of Defense and their commanding officers to march in the America's Pride Parade Military Contingent while wearing their uniforms."

The parade is THIS Saturday.

See press release:

<http://www.sdpride.org/temp/news/newsmedia/Y%20SERVICEMEMBERS%20AND%20THEIR%20FAMILIES%20TO%20JOIN%20PRIDE%20PARADE.pdf>

Please advise if your local commanders or you "approved" this. I've contacted Mr. Lopez and have requested a copy of whatever they are using as "approval from the Office of the Secretary of Defense."

We are researching the parade and simply want to provide accurate talking points for the Defense Press Office and to request accurate statements be posted online.

v/r,

(b)(6)



Visit us at www.ourmilitary.mil

(b)(6)

OSD PA

From: (b)(6) OSD PA
Sent: Wednesday, July 18, 2012 9:14 AM
To: (b)(6)
Cc: (b)(6)
Subject: RE: Has anyone "Approved" mil mbrs to wear uniforms at San Diego Pride Parade?
Signed By: (b)(6)

Thanks (b)(6). To your knowledge, did CHINFO grant approval at your level as is stated in the email string below? (I obtained this from the event organizer.)

(b)(6), looping you in for SA right now since email originated at SAF/Press Desk.

We're discussing best COA right now. More to follow.

v/r,

(b)(6)

-----Original Message-----

From: Fernando Lopez [mailto:fernando@sdpride.org]
Sent: Tuesday, July 17, 2012 2:10 PM
To: (b)(6) OSD PA
Subject: Re: per our chat- SD LDBT Pride press release

Hi there (b)(6)

Thank you for taking the time to call me. Below you will find the email thread that we used when making this statement. We have so far heard from individuals in the Army, Navy, and Air Force that have received approval to wear their uniforms. Folks are very excited that post DADT policy finally allows for recognition of LGBT military service members.

Please let me know if there is anything we can do to help clarify the policy beyond what we've already been doing. I'm happy to work with you.

Best,

Fernando Lopez

Administrative and Public Affairs Director

San Diego LGBT Pride

619-297-7683 x 109

619-861-7939 - Cell

619-260-3096 - Fax

www.SanDiegoPride.org <<http://www.sandiegoprider.org/>>

Visit our Facebook <<http://www.facebook.com/home.php%21/pages/San-Diego-Pride/44622976055>>

PrideLogo_no_date

San Diego LGBT Pride - July 20-22, 2012

Fostering Pride in, and Respect for, all Lesbian, Gay, Bisexual, Transgender, communities locally and globally. Over the last 15 years, San Diego LGBT Pride has donated more than \$1.4 million to LGBT and LGBT supportive organizations.

Please consider the environment before printing this email.

Sean Sala
Jun 26

to Fernando, (b)(6)

Hey Fern!

Notice the text in RED, in this case RED is good!

- Sean

Begin forwarded message:

From: "(b)(6) SMSgt USAFR AFRC 944 FW/RS" (b)(6)
<mailto:(b)(6)>

Subject: FW: Wear of Uniform in certain public unofficial events is prohibited...

Date: June 26, 2012 9:46:52 AM PDT

To: <seansala@gmail.com>

Hey Navy Man,

Top approval fo sho. It's on!

v/r,
(b)(6)

(b)(6)

(b)(6)

-----Original Message-----

From: (b)(6) LtCol USAF AFRC HQ AFRC/PA

[mailto:(b)(6)]

]

Sent: Tuesday, June 26, 2012 9:38 AM

To: (b)(6) SMSgt USAFR AFRC 944 FW/RS

Subject: FW: Wear of Uniform in certain public unofficial events is prohibited...

Sorry - forgot to send you this yesterday.

-----Original Message-----

From: (b)(6) Maj MIL USAF SAF/PAO

[mailto:(b)(6)]

Sent: Monday, June 25, 2012 3:48 PM

To: (b)(6) LtCol USAF AFRC HQ AFRC/PA

(b)(6)

Subject: RE: Wear of Uniform in certain public unofficial events is prohibited...

Sir.

On further research and discussions with CHINFO (who confirmed Navy is allowing Sailors and Marines to attend in uniform), we agree with your approval. CHINFO also confirmed the early meeting time and the self-policing military contingent.

Per the attached interim guidance from OSD, it is local commander discretion to authorize participation.

Happy to discuss further if necessary.

V/r

(b)(6)

-----Original Message-----

From: (b)(6) CIV CHINFO, OI-6 [mailto:(b)(6)]

Sent: Wednesday, July 18, 2012 8:51 AM

To: (b)(6) OSD PA

Subject: RE: Has anyone "Approved" mil mbrs to wear uniforms at San Diego Pride Parade?

Hi (b)(6), Just wanted to get back to you on this one. Confirmed that no "local commanders" in San Diego approved this. (b)(6)

-----Original Message-----

From: (b)(6) OSD PA [mailto:(b)(6)]

Sent: Tuesday, July 17, 2012 2:11 PM

(b)(6)

Subject: Has anyone "Approved" mil mbrs to wear uniforms at San Diego Pride Parade?
Importance: High

The San Diego LGBT has posted a press release on their web site that is getting media & military member coverage. The lead in the release says "San Diego Pride officials are proud to announce that active duty servicemembers have received approval from the Office of the Secretary of Defense and their commanding officers to march in the America's Pride Parade Military Contingent while wearing their uniforms."

The parade is THIS Saturday.

See press release:

<http://www.sdpride.org/temp/news/newsmidia/Y%20SERVICEMEMBERS%20AND%20THEIR%20FAMILIES%20TO%20JOIN%20PRIDE%20PARADE.pdf>

Please advise if your local commanders or you "approved" this. I've contacted Mr. Lopez and have requested a copy of whatever they are using as "approval from the Office of the Secretary of Defense."

We are researching the parade and simply want to provide accurate talking points for the Defense Press Office and to request accurate statements be posted online.

v/r,

(b)(6)

Visit us at www.ourmilitary.mil

(b)(6)

CIV OSD PA

From: (b)(6) Col OSD PA
Sent: Wednesday, July 18, 2012 4:38 PM
To: (b)(6) CIV OSD PA
Subject: FW: per our chat- SD LDBT Pride press release
Attachments: image001.jpg
Signed By: (b)(6)

(b)(6)

-----Original Message-----

From: (b)(6) OSD PA
Sent: Wednesday, July 18, 2012 4:14 PM
To: (b)(6) Col OSD PA
Subject: FW: per our chat- SD LDBT Pride press release

FYI!!!!

-----Original Message-----

From: Fernando Lopez [mailto:fernando@sdpride.org]
Sent: Wednesday, July 18, 2012 4:09 PM
To: (b)(6) OSD PA
Subject: Re: per our chat- SD LDBT Pride press release

Hi there (b)(6),

I was forwarded an email this morning and told this meant Navy personal could not wear their uniforms even if they had received previous approval. Is this something I should worry about or are people that went through the proper channels still ok. I want to make sure we are conveying the correct information.

Thanks again for your time.

Best,
Fernando

Subject: NMCSD active duty participation in community parades

Directors, SELs, DH's -

The San Diego Pride coordinators recently announced on their website that "service members have received approval from the Office of the Secretary of Defense and their commanding officers to march in the America's Pride Parade Military Contingent while wearing their uniforms."

This is not accurate. There is no such authorization for this parade.

The Office of the Secretary of Defense (OSD) Public Affairs will be addressing this misinformation with the SD Pride coordinators.

Accurate guidance from OSD is as follows: While wearing civilian clothes, in your personal capacity, military members may march or ride in nonpartisan parades.

Also, it is our command policy that any media participation that identifies affiliation with the Naval Service requires PAO approval to ensure the member receives proper training for media participation.

I will put out a generic reminder in a Command Note about parade and media participation but I need your help in communicating these requirements in an informative and supportive manner that will keep our sailors from running afoul of DOD and Navy policy during this weekend's event.

Thanks in advance.

v/r

DEPCOM
Chat Conversation End
Sent from Mobile

Fernando Lopez

Administrative and Public Affairs Director

San Diego LGBT Pride

619-297-7683 x 109

619-861-7939 - Cell

619-260-3096 - Fax

www.SanDiegoPride.org <<http://www.sandiegopride.org/>>

Visit our Facebook <<http://www.facebook.com/home.php#%21/pages/San-Diego-Pride/44622976055>>

PrideLogo_no_date

San Diego LGBT Pride - July 20-22, 2012

Fostering Pride in, and Respect for, all Lesbian, Gay, Bisexual, Transgender, communities locally and globally. Over the last 15 years, San Diego LGBT Pride has donated more than \$1.4 million to LGBT and LGBT supportive organizations.

Please consider the environment before printing this email.

(b)(6)

CIV OSD PA

From: (b)(6) Col OSD PA
Sent: Thursday, July 19, 2012 7:16 AM
To: (b)(6) OSD PA; Bardorf, Rene CIV OSD PA; (b)(6)
(b)(6) CIV OSD PA
Subject: RE: SD Pride
Signed By: (b)(6)

What a great sleuth you are!

(b)(6)

-----Original Message-----

From: (b)(6)
Sent: Thursday, July 19, 2012 7:13 AM
To: (b)(6) Col OSD PA; Bardorf, Rene CIV OSD PA; (b)(6)
(b)(6) CIV OSD PA
Subject: RE: SD Pride

Also,

I believe the email provided to SD Pride from Navy came from Deputy Commander (DEPCOM) of the Navy Medical Center San Diego (NMCSD) intended only for members of his command.
<http://www.med.navy.mil/sites/nmcscd/CommandInfo/Pages/Leadership.aspx>

-----Original Message-----

>From: (b)(6) OSD PA" (b)(6)
>Sent: Jul 19, 2012 6:49 AM
(b)(6)
>Subject: RE: SD Pride
>
>Thanks (b)(6)
>Will do, sir. I'm going to try to reach (b)(6) momentarily since we never connected yesterday.

(b)(6)

>-----Original Message-----

>From: (b)(6) Col OSD PA
>Sent: Thursday, July 19, 2012 6:46 AM
(b)(6)

>Subject: Re: SD Pride

(b)(6): Great work -- thank you. Will likely affect our work this AM.

(b)(6): I'm enroute ... will discuss upon arrival. Thanks ... (b)(6)

(b)(6)

>----- Original Message -----

>From: (b)(6)
>Sent: Wednesday, July 18, 2012 09:07 PM
>To: (b)(6) OSD PA
>Subject: SD Pride

>Col, (b)(6)

>A few very interesting links posted this afternoon (Wednesday)

>1) See this from Servicemembers Legal Defense Network warning members they need CC's approval to march in uniform and correcting record on SD Pride's misinformation:

><http://www.sldn.org/blog/archives/sldn-issues-uniform-guidance-for-san-diego-pride-parade/#>

>2) Also, interesting links below published today by San Diego Gay and Lesbian New regarding the Navy email we discussed (note in the second link below that a Navy Region Southwest PAO (Mr. Brian O'Rourke) is quoted as saying, despite the email, Navy members are permitted to march in uniform.

><http://www.sdglnc.com/news/2012/07/18/breaking-news-san-diego-pride-military-contingent-gets-mixed-messages-about-marching>

><http://sdglnc.com/news/2012/07/18/breaking-news-navy-yes-they-can-march-pride-parade>

>3) Here is the Facebook page for the military contingent

><http://www.facebook.com/events/315580521849386/>

>4) And an article from LGBT Weekly quoting advice from a White House staffer:

><http://lgbtweekly.com/2012/07/18/important-active-duty-servicemembers-white-house-says-ask-your-c-o-before-wearing-uniform-in-pride-parade/>

>Important - active-duty servicemembers: White House says ask your C.O. before wearing uniform in Pride Parade

>Earlier today, a local Web site erroneously advised active-duty servicemembers that the Pentagon had endorsed the wearing of military uniforms in this weekend's San Diego Pride Parade. Later, that same Web site attempted to disambiguate its advisement to servicemembers with a warning that an unnamed, high-ranking officer had forbade the wearing of Navy uniforms at Pride.

>As it happens, San Diego LGBT Weekly's publisher, Stamp Corbin, is past chair of the 2008 Obama for America National LGBT Leadership Council, and retains close contact with the White House. The following clarification comes directly from a White House official.

>"The policy has been and is likely always to be that when military personnel march or participate in non-military sponsored events, they need to get the approval of their commanding officer to wear their military uniform," said Corbin, paraphrasing the official.

>After making history last year with the first active-duty military contingent in a Pride parade in the U.S., San Diego LGBT Pride is organizing an even bigger contingent for this year's Pride event. The theme for this first post-DADT Pride is America's Pride and it will be held July 20-22.

>San Diego Pride stated on its Military Contingent: San Diego Pride 2012 Facebook page, "This year we want to support our LGBT servicemembers even more! Our theme this year is America's Pride because equality is an American value. Honoring our servicemembers and veterans and LGBT military families is an important part of this message."

>V/R

(b)(6)

(b)(6)

CIV OSD PA

From: Bardorf, Rene CIV OSD PA
Sent: Thursday, July 19, 2012 8:22 AM
To: (b)(6) CIV OSD PA
Subject: RE: RESPONSE - WND - Uniform Policy @ Parades
Signed By: (b)(6)

Okay good, wasn't sure and the earlier events got completely out of control though I am entirely uncertain from where the nucleus was on that.

-----Original Message-----

From: (b)(6) OSD PA
Sent: Thursday, July 19, 2012 8:10 AM
To: Bardorf, Rene CIV OSD PA; (b)(6) CIV OSD PA
Subject: RE: RESPONSE - WND - Uniform Policy @ Parades

Ma'am,
Roger. FYSA -- DPO is not working in a vacuum. Whenever (b)(6) receives an LGBT, ComRel policy or trademark inquiry, she promptly coordinates with us.

v/r,

(b)(6)

-----Original Message-----

From: Bardorf, Rene CIV OSD PA
Sent: Thursday, July 19, 2012 8:07 AM
To: (b)(6) CIV OSD PA
Subject: Re: RESPONSE - WND - Uniform Policy @ Parades

Please ensure this is taken out of press ops as soon as possible. Policy guidance should come from CPO not the press desks. Perhaps as quick huddle with CPO/DPO this morning will ensure guidance to the Force comes from our Policy folks otherwise we are going to have press officer interpreting in some cases correctly and in others, incorrectly, the departments policy on matters related to comm rel. Pls correct if wrong but internal guidance on policy goes to (b)(6) and (b)(6) should have deferred despite the fact that she was on an lgbt event working group?

Rene' Bardorf
Deputy Assistant Secretary of Defense
Community and Public Outreach
Office of the Secretary of Defense
Public Affairs

----- Original Message -----

From: (b)(6) OSD PA
Sent: Thursday, July 19, 2012 07:27 AM
To: (b)(6) CIV OSD PA; Bardorf, Rene CIV OSD PA
Subject: RE: RESPONSE - WND - Uniform Policy @ Parades

Thanks, (b)(6). Let's stay the course in prepping DASD's email. Looks/sounds like everyone is speaking with one voice (finally). (b)(6)

(b)(6)

-----Original Message-----

From: (b)(6) DSD PA
Sent: Thursday, July 19, 2012 7:25 AM
To: (b)(6) CIV OSD PA; Bardorf, Rene CIV OSD PA
Subject: FW: RESPONSE - WND - Uniform Policy @ Parades

FYSA --

-----Original Message-----

From: (b)(6) OSD PA
Sent: Wednesday, July 18, 2012 5:14 PM
To: 'cschilling@wnd.com'

(b)(6)

Subject: RESPONSE - WND - Uniform Policy @ Parades

Hello,

Below I've provided OSD policy -- for your specific questions about military member participation, would refer you to the services to discuss approval (cc'd here).

While wearing civilian clothes, in their personal capacity, military members may march or ride in nonpartisan parades.

Except when authorized per DoD or service policies (such as a community-relations approved ceremonial unit), military members are restricted from wearing uniforms while participating in parades.

We always recommend service members consult their chain of command before participating in any parade. When troops are requested to participate in parades, commanders must determine if military participation in the event is appropriate per DoD community relations policies and does not violate policies regarding wearing of the uniform, to include preventing any inferences that a service member's activities may imply official sponsorship or endorsement.

For more information see DoD Directive 1344.10, Political Activities by Members of the Armed Forces:

<http://www.dtic.mil/whs/directives/corres/pdf/134410p.pdf>

Guidance and limitations on the wear of military uniforms is contained in DoD Instruction 1334.01 and can be found at: <http://www.dtic.mil/whs/directives/corres/pdf/133401p.pdf>.

Further, each service provides additional service-specific guidance.

(b)(6)

-----Original Message-----

From: cschilling@wnd.com [mailto:cschilling@wnd.com]
Sent: Wednesday, July 18, 2012 2:03 PM
To: Duty Officer, Press Operations, OASD-PA

