



PUBLIC AFFAIRS

ASSISTANT TO THE SECRETARY OF DEFENSE  
1400 DEFENSE PENTAGON  
WASHINGTON, D.C. 20301-1400



15 MAR 1996

2

EXECUTIVE SUMMARY/COVER BRIEF

MEMORANDUM FOR THE SECRETARY OF DEFENSE

THROUGH: THE EXECUTIVE ASSISTANT TO THE SECRETARY OF DEFENSE

FROM: *CKG/v* Kenneth H. Bacon, Assistant to the Secretary of Defense for Public Affairs  
Prepared by: Linda Tripp, DPCR, (b)(6)

SUBJECT: Joint Civilian Orientation Conference  
Invitation to Honorable Samuel R. Berger

DISCUSSION: Honorable Samuel R. Berger, Deputy Assistant to the President for National Security Affairs is invited to be the keynote speaker for the JCOC 59 luncheon on April 23, 1996. Last year General Shalikashvili was the luncheon speaker for JCOC. This year he will be with NATO during the week of JCOC and so is unavailable. Other speakers during the Pentagon portion of JCOC include the Army, Air Force, and Navy Secretaries and the Commandants of the Marine Corps and the Coast Guard.

RECOMMENDATION: I recommend that you sign the attached letter to Honorable Samuel R. Berger inviting him to be the keynote lunch speaker for JCOC 59.

Attachment:  
As stated



THE SECRETARY OF DEFENSE  
1000 DEFENSE PENTAGON  
WASHINGTON, DC 20301-1000



The Honorable Samuel R. Berger  
Deputy Assistant to the President for  
National Security Affairs  
West Wing  
The White House  
Washington, D.C. 20500

Dear Sandy:

I would like to invite you to be the keynote speaker for the Joint Civilian Orientation Conference (JCOC 59) luncheon on Tuesday, April 23, 1996 at 12:00 p.m. in the Pentagon's Executive Dining Room. This luncheon will give you an excellent opportunity to reach approximately 60 influential citizens who were selected because they are leaders in their professions and communities yet have limited knowledge of the military and national security issues.

The JCOC program introduces the group to the most senior DoD officials and to Defense Department policy, programs, personnel and equipment. JCOC participants include representatives of many professions as well as entertainment and sports celebrities. I have enclosed a list of some recent JCOC participants.

I plan to address this year's group at their welcome dinner, Monday, April 22. The Pentagon portion routinely includes speeches by the Chairman of the Joint Chiefs of Staff, the Secretaries of the Army, Air Force, and Navy and the Commandants of the Marine Corps and the Coast Guard. Later that afternoon, the group leaves for five days to observe field activities and participate in training exercises at the Norfolk Naval Facilities, Nellis Air Force Base, the Army's Fort Lewis and the Marine Corps' Camp Pendleton.

If your schedule permits, I would be pleased to have you participate in this year's JCOC conference. The group would benefit from learning about the administration's perspective and involvement in recent military deployments as well as the critical role of the NSC in the defense arena. Please have your staff contact Ms. Linda Tripp, JCOC Director, at (b)(6).

Enclosure:  
As stated



(b)(5)

# MEMORANDUM

**TO:** 1. ATSD (PA) Ken Bacon  
2. PDASD(PA)Cliff Bernath  
3. DASD(PA)(Comm)Willie Blacklow

**DATE:** 03/04/96

**FROM: DIRECTOR:** (b)(6) Initials

(b)(6)

**DATE** 3/5/96

**\*ACTION OFFICER/DRAFTER:** Linda Tripp Initials Telephone

(b)(6)

**\*(REQUIRED)**

**SUBJECT:** Joint Civilian Orientation Conference Invitation to Honorable Samuel R. Berger.

**PROBLEM:** Dr. Perry sign letter of invitation to Honorable Samuel R. Berger

**DISCUSSION:** Last year General Shalikashvili was the luncheon speaker for JCOC 58. This year, General Shalikashvili will be with NATO during the week of JCOC and is unavailable. We would like to invite the Honorable Samuel R. Berger to address JCOC 59 during the April 23rd luncheon in the Pentagon, to discuss the Administration's perspective on recent military deployments, as well as the critical role of NSC in the defense arena.

**RECOMMENDATION:** That ATSD approve letter for SecDef signature.

**COORDINATION:** N/A

(As needed. . . .  
Name, Telephone #  
Position)

**ATTACHMENTS:** N/A

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(This portion to be completed by Director for Management and/or Executive Assistant)

**Disposition/Comments:** TO: \_\_\_\_\_