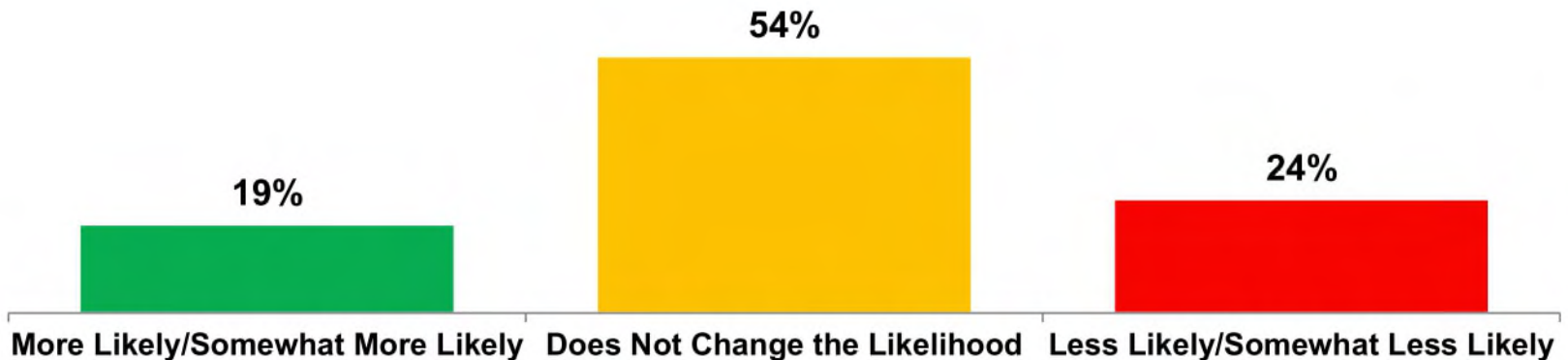


# Ad Tracking Recruits: Impact of Vaccine Mandate

Would the Department of Defense requiring military Service members to be vaccinated against COVID-19 make you more likely or less likely to join the Military?



**The vaccine mandate has not impacted likelihood to join for most youth, but about one-fifth report increased likelihood and about one-quarter report decreased likelihood.**

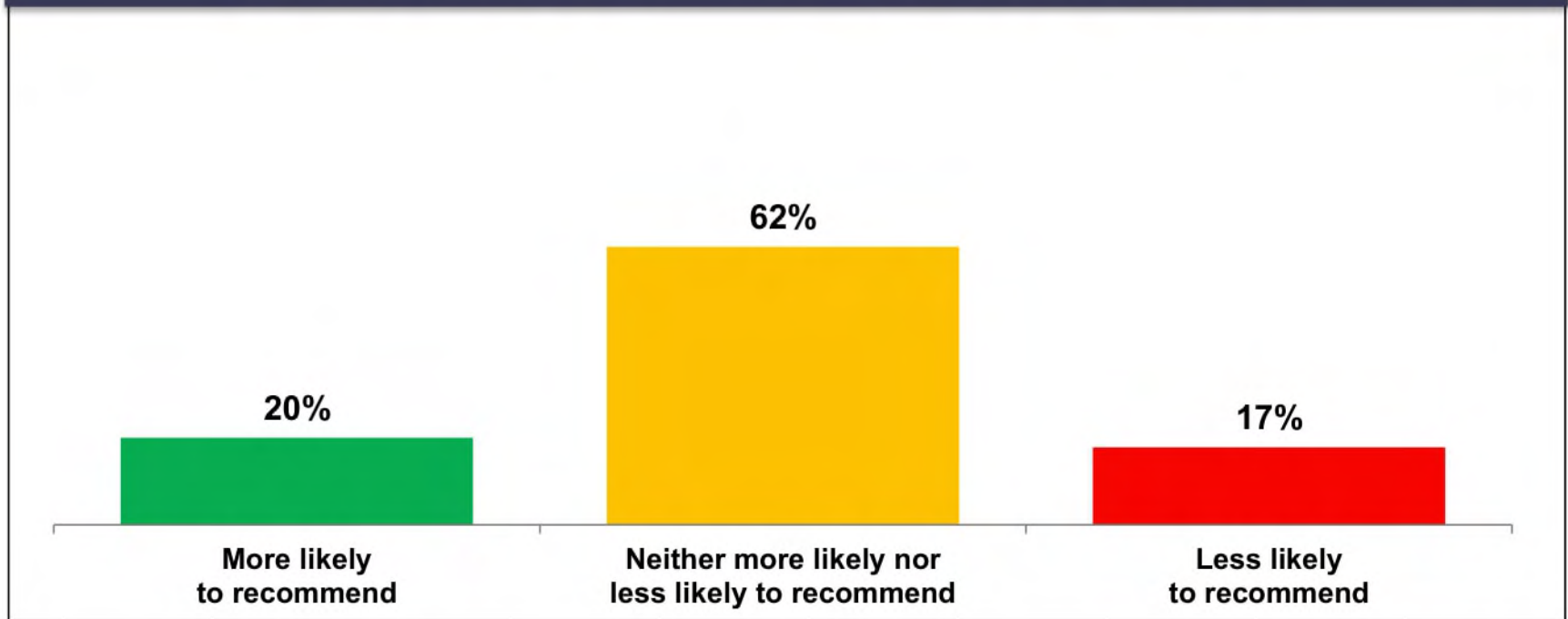
1

Source: DoD Ad Tracking Recruits Study (Apr–Jun 2022); Youth ages 16–24  
Note: Percentages may not add up to 100% because of refusals and rounding.

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# Influencer Poll: Impact of Vaccine Mandate

Would the Department of Defense requiring military service members to be vaccinated against COVID-19 make you more or less likely to recommend military service as an option for youth?



**A majority of Influencers indicate their likelihood to recommend military service to a youth is unaffected by the vaccine mandate.**