

(b)(6)

From: Poolos, Alexandra <PoolosA@cbsnews.com>
Sent: Monday, February 02, 2015 5:43 PM
To: (b)(6)
Subject: Re:

Great -- thanks!

----- Original Message -----

From: (b)(6) [mailto:(b)(6)]
Sent: Monday, February 02, 2015 05:37 PM
To: Poolos, Alexandra
Subject: Re:

Alex - yes, we're good with it.

(b)(6)

On 2/2/15 4:22 PM, "Poolos, Alexandra" <PoolosA@cbsnews.com> wrote:

>So then it is accurate?

>

>----- Original Message -----

>**From:** (b)(6) [mailto:(b)(6)]
>**Sent:** Monday, February 02, 2015 03:50 PM
>**To:** Poolos, Alexandra
>**Subject:** Re:

>

>Alex,

>Yes, this is what we are trying to build - the beginnings of technology
>that will one day be able to detect and stop mega-breaches. Think self
>driving cars - Yesterday: DARPA's challenge and the first prototypes;
>Today: automated cars on our city streets!

>

>Thanks,

>(b)(6)

>

>**From:** <Poolos>, Alexandra
><PoolosA@cbsnews.com<mailto:PoolosA@cbsnews.com>>
>**Date:** Monday, February 2, 2015 2:57 PM
>**To:** (b)(6)
><(b)(6)> <mailto:(b)(6)>
>**Subject:** <no subject>

>

>Hi (b)(6)

>Is it accurate to say that: IF SUCH TECHNOLOGY (Meaning the program
>you are working on and showed us) HAD BEEN AVAILABLE TO SONY, THAT
>BREACH FROM NORTH KOREA COULD HAVE BEEN PLUGGED RIGHT AS IT HAPPENED.
>Many thanks!

>

(b)(6)

From: Kaufman, Daniel
Sent: Monday, February 02, 2015 5:06 PM
To: 'Poolos, Alexandra'
Subject: RE:

Yep. We call it an Office but it will not bother anyone to say division. "_

-----Original Message-----

From: Poolos, Alexandra [mailto:PoolosA@cbsnews.com]
Sent: Monday, February 02, 2015 2:56 PM
To: Kaufman, Daniel
Subject:

Hi Dan,

Is it accurate to say you head the software innovation division of Darpa?

(b)(6)

From: Kaufman, Daniel
Sent: Monday, January 26, 2015 10:57 AM
To: 'Poolos, Alexandra'
Subject: RE:

Remember everything we do is done outside of DARPA -- we fund people. That said, definitely true UW and UCSD have been doing research.

Dan

-----Original Message-----

From: Poolos, Alexandra [mailto:PoolosA@cbsnews.com]
Sent: Monday, January 26, 2015 10:38 AM
To: Kaufman, Daniel
Subject:

Dan,

On the car hacking/prevention thing. You've said you've been working on it for 5 years, but is it also true that there have been other research teams, i.e. people at the University of Washington?

Hope you're all ready for the storm!

(b)(6)

From: Kaufman, Daniel
Sent: Monday, February 02, 2015 5:06 PM
To: (b)(6)
Subject: RE: (No Subject)

Thanks. :)

-----Original Message-----

From: (b)(6)
Sent: Monday, February 02, 2015 4:55 PM
To: Kaufman, Daniel
Subject: RE: (No Subject)

Don't care

(b)(6)

Defense Advanced Research Projects Agency (DARPA)

(b)(6)

-----Original Message-----

From: Kaufman, Daniel
Sent: Monday, February 02, 2015 3:06 PM
To: (b)(6)
Subject: FW: (No Subject)

Office more accurate but not sure I care. Do you?

From: Poolos, Alexandra
Sent: Monday, February 02, 2015 2:56:15 PM
To: Kaufman, Daniel
Subject:

Hi Dan,

Is it accurate to say you head the software innovation division of Darpa?

(b)(6)

(b)(5),(b)(6)

From: <Poolos>, Alexandra <PoolosA@cbsnews.com>

Date: Monday, February 2, 2015 2:57 PM

To: (b)(6)

Subject: <no subject>

Hi (b)(6)

Is it accurate to say that: IF SUCH TECHNOLOGY (Meaning the program you are working on and showed us) HAD BEEN AVAILABLE TO SONY, THAT BREACH FROM NORTH KOREA COULD HAVE BEEN PLUGGED RIGHT AS IT HAPPENED.

Many thanks!

(b)(6)

From: Kaufman, Daniel
Sent: Monday, January 26, 2015 7:33 PM
To: (b)(6)
Subject: RE: 60

Yeah, within an hour of the meeting ending -- I guess we'll keep (b)(6) :)

-----Original Message-----

From: (b)(6) mailto:(b)(6)
Sent: Monday, January 26, 2015 7:11 PM
To: Kaufman, Daniel
Subject: Re: 60

I hear (b)(6) pitch was approved today. Very exciting!

(b)(6)

> On Jan 22, 2015, at 2:57 PM, Kaufman, Daniel <Daniel.Kaufman@darpa.mil> wrote:

>
> I think it will be you (b)(6) and (b)(6) with a small it o (b)(6) I am looking forward to (b)(6) pitch -- I think we drove him a bit nuts with changes but I agree they are much better. :)

>
> -----Original Message-----

> From: (b)(6) mailto:(b)(6)
> Sent: Thursday, January 22, 2015 2:50 PM
> To: Kaufman, Daniel
> Subject: Re: 60

>
> Thanks for the head's up.
>
> Any other sense of what's going to be in the segment? Or will it all be a surprise?

>
> I miss you guys too. I talked to (b)(6) yesterday about his privacy pitch, which I hear is scheduled for Monday. I thought his slides had improved dramatically in this last round of revisions.

>
(b)(6)

>
> On Jan 22, 2015, at 2:47 PM, Kaufman, Daniel <Daniel.Kaufman@darpa.mil> wrote:

>
> Just a heads up 60 got pushed to Feb 8th. They are telling us that is because the show looks good and they get big ratings that Sunday due to Grammy's. Perhaps. Hope all is well with you -- we miss you.

> (b)(6)

>
> Best regards,
>
> Dan Kaufman
> Director Information Innovation Office
> DARPA
> 675 North Randolph Street
> Arlington, VA 22203-2114

>
>
>

(b)(6)

(b)(6)

From: Kaufman, Daniel
Sent: Wednesday, December 03, 2014 5:34 PM
To: (b)(6)
Cc: DARPA
Subject: RE: 60 Mins

Thanks.

From: (b)(6)
Sent: Wednesday, December 03, 2014 5:31:56 PM
To: (b)(6)
Cc: Kaufman, Daniel; DARPA
Subject: Re: 60 Mins

Hey all,

Just a heads up on the latest from Shachar. Looking like mid-January and swears no more delays:

I think mid-Jan is right. I know it won't be on the first show in Jan, since that's locked up in two weeks and we won't be ready. I'm hoping we will be in one of the two Sundays after that. Promise to let you know as soon as I do, and thanks for withstanding the pressure - and there won't be any more delays. SWEAR.

Thx,

(b)(6)

The OutCast Agency

(b)(6) main: (b)(6) direct:

www.theoutcastagency.com <<http://www.theoutcastagency.com>> <<http://www.theoutcastagency.com/>> | mobile: (b)(6) Twitter: (b)(6)

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On 12/1/14, 8:10 AM, (b)(6) wrote:

>Hey there,

>

>Just got a message from Shachar this morning - sounding like January, but

>still slim chance of December:

>

>So, I'm sure you're patiently wondering where we stand. As you know we

>have had some significant delays - the previous project took way longer

>than we thought it would; (b)(6)

(b)(6) AnyhowS we're finally editing this project. I

>don't have an airdate yet, and - realistically - it might very well slide

>to January. But we truly love it, and it'll be fantastic and well worth

>the wait. So, apologies, but we're on track now. Fact checking headaches

>will probably start next week.

>Talk soon, SB

>

>--iPhone

>

>(b)(6)

>

>

>

>> On Dec 1, 2014, at 7:44 AM, (b)(6)

>>wrote:

>>

>> Hi (b)(6)

>> Are we still looking at 12/14?

>> Thanks!

>> (b)(6)

>>

>>

>> DARPA

>> (b)(6)

>>

>>

(b)(6)

From: Kaufman, Daniel
Sent: Monday, December 01, 2014 8:27 PM
To: (b)(6)
Cc: DARPA
Subject: RE: 60 Minutes: Fact Checking

Definitely have old photos. Will have (b)(6) you stuff tomorrow.

From: (b)(6)
Sent: Monday, December 01, 2014 8:07:45 PM
To: Kaufman, Daniel; (b)(6)
Cc: DARPA
Subject: 60 Minutes: Fact Checking

Hey Dan,

Quick ask from 60 Minutes:

1.) Any footage of the early days of ARPANET? Any photos or video from the first transmission? On a related note, do you know of any DARPA historian?

Thanks,

(b)(6)

The OutCast Agency

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(b)(6)

From: (b)(6) on behalf of Kaufman, Daniel
Sent: Tuesday, October 21, 2014 8:13 PM
To: (b)(6)
Subject: FW: 60 Minutes Tomorrow

-----Original Message-----

From: (b)(6)
Sent: Tuesday, October 21, 2014 6:56 PM
To: (b)(6); Kaufman, Daniel
Cc: DARPA
Subject: RE: 60 Minutes Tomorrow

Hi (b)(6)

Is there any way we can film the b-roll after the staff meeting? I have an important work even downtown from 2-4, but should be back by 4:30.

(b)(6)

-----Original Message-----

From: (b)(6) mailto:(b)(6)
Sent: Tuesday, October 21, 2014 12:46 PM
To: (b)(6) Kaufman, Daniel
Cc: DARPA
Subject: RE: 60 Minutes Tomorrow

Thanks very much! Know media training isn't always fun so thanks for taking instruction so well, been a lot of fun on our side working with you all.

So the 60 crew is scheduled to get there tomorrow around 2pm. I suspect it'll take 30-45 minutes to set-up and then there is the staff meeting at 4pm. So basically the b-roll window will be 2:45-3:45.

Thanks,

(b)(6)

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(b)(6) main: (b)(6) direct: (b)(6)

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-----Original Message-----

From: (b)(6) mailto:(b)(6)
Sent: Tuesday, October 21, 2014 12:21 PM
To: (b)(6) Kaufman, Daniel
Cc: DARPA
Subject: RE: 60 Minutes Tomorrow

Thanks (b)(6) - appreciate the encouragement and support. The difference from our first mock-interview in front of the other PMs a few months ago and yesterday's interview was substantial. You and (b)(6) are experts at training as well as anticipating the tricky spots.

Will be ready for the close-ups tomorrow. Do you know what time of day?

(b)(6)

-----Original Message-----

From: (b)(6) mailto:(b)(6)
Sent: Tuesday, October 21, 2014 11:43 AM
To: (b)(6) Kaufman, Daniel
Cc: DARPA
Subject: 60 Minutes Tomorrow

Hey (b)(6)

Great job yesterday. Heard from Shachar this morning and he said the shoot was fun and productive and that Lesley was very happy. As Dan knows well, it's no small feat to get Lesley to understand how something deeply technical works and the impact it can have. Also really well done on hitting on all the key points we laid out beforehand. It's hard in the moment to set context and not just answer questions directly. Her first question was "why do we need another search engine?" which would have been easy to say "MEMEX is not competing with Google, etc.," but you backed up and explained that the Internet is much bigger than people think, outlined the deep and dark web, and clearly explained how MEMEX worked. Truly was an excellent interview.

As we talked about yesterday. We'll need to shoot some close-ups tomorrow.
Here's the list Shachar has given to the camera crew. If we can have these set-up in advance will be good for timing.

1. NY area bubble
2. LA area bubble
3. Focus on the middle dot in the flower representing the "Google Search"
4. Focus on the blue dot in complicated flower graph representing the phone number that is in all the sites
5. Focus, in the wave graph, on the one Chinese name (we will blur.)

6. Find 5-10 ads we can shoot and scroll down (we will blur what's needed, or you can)

7. Find ideally the same number from ads in numeral form; complicated form (\$\$, letters, etc); and in an jpeg of an ad. In a perfect world it would be great to have the same number, bc then it's clearest. If you don't have that then just examples of each category.

See you tomorrow.

Thanks,

(b)(6)

The OutCast Agency

(b)(6)

<mailto:(b)(6)> | main:

(b)(6) direct: (b)(6)

www.theoutcastagency.com <<http://www.theoutcastagency.com/>> | mobile:

(b)(6) | Twitter (b)(6)

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(b)(6)

From: Kaufman, Daniel
Sent: Sunday, October 19, 2014 1:45 PM
To: (b)(6)
Subject: FW: 60 Minutes - Schedule Next Week
Attachments: 60 Minutes Briefing Materials 10.20.14.docx

Probably more than you want to know but here is latest. :)

The future has arrived -- it's just not evenly distributed yet.

(b)(6)

-----Original Message-----

From: (b)(6) <mailto:(b)(6)>
Sent: Sunday, October 19, 2014 01:32 AM Eastern Standard Time
To: Kaufman, Daniel; (b)(6)
(b)(6)
Cc: DARPA
Subject: RE: 60 Minutes - Schedule Next Week

Hey all,

Just sending the final schedule for next week with some background information on Lesley Stahl and the 60 Minutes producers we are working with. Looking forward to a great week.

(b)(6) team

TheOutCastAgency

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From: (b)(6)

Sent: Friday, October 17, 2014 12:12 PM

To: Kaufman, Daniel (Daniel.Kaufman@darpa.mil); (b)(6)

(b)(6)

Cc: DARPA

Subject: 60 Minutes - Schedule Next Week

Hey all,

Wanted to share the final schedule for next week. We are all set for MEMEX shoot in NY on Monday (starting early). Wednesday will be a lot of b-roll around the office and of CGC, PlanX and if possible TransAp. On Thursday, the crew will arrive early in the morning, but we expect to start shooting at 9:30am. In general please budget your time to arrive a bit early and stay a bit later than what is outlined below. Broadcast ops usually don't run on time.

Couple immediate things:

- * OutCast – to send Shachar canned video of CGC demo
- * (b)(6) we need to send Shachar the PlanX video we discussed with them (like the Oculus demo but just one view not the split screen)
- * (b)(6) – they'd like to show the vault door, know you thought that might not be possible, but they pointed out that 60 Minutes did shoot one at NSA last season.

Thanks,

(b)(6)

Monday, October 20

6:30am: 60 Minutes crew arrives at NYDA office

8:00am (b)(6) Dan Kaufman arrive NYDA office

9:30am (b)(6) MEMEX interview and demo

1:00pm: (b)(6) interview

Wednesday, October 22

2:00pm: 60 Minutes crew arrives at DARPA, b-roll of PlanX and CGC demos

4:00pm: Staff meeting led by Dan

5:00pm: Gaming shoot at Residence Inn (Dan (b)(6))

Thursday, October 23

7:00am: 60 Minutes crew arrives at DARPA offices

9:30am: Start with Dan, (b)(6) at PlanX surface table. Quick demo and then Dan/Lesley interview. Followed by (timing will be fluid):

- * TransAp (Dan does quick demo / talk track w/Lesley)
- * (b)(6) interview/CGC
- * Hallway walks (might be just Dan, but should have (b)(6) available)
- * Dan (b)(6) Leslie on PlanX (Oculus).

12:30pm: Lesley wrapped

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**60 MINUTES
NEW YORK/DC SHOOT**

OCTOBER 20-23, 2014

60 MINUTES SHOOT DETAILS:

NEW YORK SHOOT (MEMEX)

Monday, October 20: 6:30am- 1:00pm

DC SHOOT (PLANX AND CGC)

Wednesday, October 22: 2:00pm- 5:00pm

Thursday, October 23: 7:00am- 12:30pm

LOCATIONS

MEMEX Shoot

New York District Attorney's Office

1 Hogan Place

New York, NY, 10013

Phone: (212) 335- 9000

CGC and PlanX Shoot

DARPA Offices

675 North Randolph Street

Arlington, VA, 22203

Phone: (703) 526-6630

ON-SITE PR SUPPORT

(b)(6) The OutCast Agency

(b)(6)

Mobile: (b)(6)

60 MINUTES CONTACTS

Shachar Bar-On, Producer, 60 Minutes

BaronS@cbsnews.com

Mobile: (b)(6)

Alexandra Poolos, Associate Producer, 60 Minutes

PoolosA@cbsnews.com

Mobile: (b)(6)

SCHEDULE

Monday, October 20 – MEMEX + NYDA Shoot

6:30am	60 Minutes crew arrives at NYDA office
8:00am	(b)(6) Dan Kaufman arrive NYDA office
9:30am	(b)(6) MEMEX interview and demo
1:00pm	(b)(6) Interview

Wednesday, October 22 – PlanX + CGC Demos

2:00pm	60 Minutes crew arrives at DARPA, b-roll of PlanX and CGC demos
4:00pm	Staff meeting led by Dan
5:00pm	Gaming shoot at Residence Inn (Dan (b)(6))

Thursdays, October 23 – PlanX + CGC Demos

7:00am	60 Minutes crew arrives at DARPA offices
--------	--

9:30am	Start with Dan (b)(6) at PlanX surface table. Quick demo and then Dan/Lesley interview. Followed by (timing will be fluid): <ul style="list-style-type: none"> • TransAp (Dan does quick demo / talk track w/Lesley) • (b)(6) interview/CGC • Hallway walks (might be just Dan, but should have (b)(6) available) • Dan (b)(6) Leslie on PlanX (Oculus).
12:30pm	Lesley wrapped

BACKGROUND ON LESLEY STAHL

NEWS CORRESPONDENT, 60 MINUTES

Twitter: @LesleyRStahl

- Lesley has reported for CBS on 60 minutes since March 1991; the 2014-15 season marks her 24th on the broadcast.
- Stahl's 2013 series on Guantanamo Bay in which she gained unprecedented access to its prison facilities was honored by the RTDNA with an Edward R. Murrow award.
- Prior to joining "60 Minutes," Stahl served as CBS News White House correspondent during the Carter and Reagan presidencies and part of the term of George H. W. Bush.
- Her feature, "Gospel for Teens," was recognized with two Emmy Awards in 2012.
- Stahl's two reports from the Middle East in the fall of 2010, "Unfinished Business," about Iraq, and "City of David," about the Israeli-Palestinian conflict, were honored by the Overseas Press Club for Best Interpretation on International Affairs.
- She also served as moderator of "Face The Nation," CBS News' Sunday public-affairs broadcast (September 1983-May 1991).
- For "Face The Nation," Lesley interviewed such newsmakers as Margaret Thatcher, Boris Yeltsin, Yasir Arafat and virtually every top U.S. official, including George H. W. Bush and Vice President Dan Quayle.
- Lesley was co-host with Charles Kuralt of "America Tonight," a daily CBS News late-night broadcast of interviews and essays (Oct. 90-March 91).
- Her experiences covering Washington for more than 20 years became the subject of her book Reporting Live (Simon & Schuster, 1999).
- The stories Lesley has covered since joining CBS News in the Washington bureau in 1972 range from Watergate through the 1981 assassination attempt on President Reagan to the 1991 Gulf War.
- She has reported on U.S.-Russian summit meetings and the economic summits of the industrialized countries, and the national political conventions and election nights throughout her career.



BACKGROUND ON SHACHAR BAR-ON

PRODUCER, 60 MINUTES

Twitter: @shachar_baron

- Prior to 60 Minutes, Shachar was a producer at NBC News and also worked as a desk assistant at the Tel Aviv Bureau at ABC News.
- He was the editor of the 2000 Emmy award winning film, "Children in War," which examines the effects of war on young people, as told by the children of Bosnia, Israel, Rwanda and Northern Ireland.



BACKGROUND ON ALEXANDRA POOLOS

ASSOCIATE PRODUCER, 60 MINUTES

Twitter: @apoolos

- Alexandra is an associate producer for 60 minutes on CBS News and has over 9 years of international reporting experience.



-
- In 2013, she was on the production team for the 60 Minutes Segment “Crackdown in Russia”, which covered a Russian female punk protest band.
 - Alexandra was a member of the production team for Anderson Cooper 360 and Frontline/World. She was awarded an Emmy for her contribution to the production team of *Anderson Cooper 360- Haiti in Ruins*.
 - As a journalist, she covered the Balkans for Radio Free Europe, reporting on the Kosovo conflict and the fall of Slobodan Milosevic. She also reported political analysis on the region for the Wall Street Journal, The Christian Science Monitor and Newsday.
 - Alexandra was the managing editor for Woman’s eNews, traveling to Rwanda to report on development a decade after the genocide, and was featured on NPR’s Talk of the Nation for her work.
 - She has covered international stories in the former Yugoslavia, Rwanda, Russia and Central Asia and is a graduate of the journalism school at Columbia University.

(b)(6)

Subject: 60 Minutes -- I2O PM Staff Meeting
Location: 05-300 (Note: 5th floor)

Start: Wed 10/22/2014 4:00 PM
End: Wed 10/22/2014 5:00 PM
Show Time As: Tentative

Recurrence: (none)

Meeting Status: Not yet responded

Organizer: Kaufman, Daniel

Required Attendees: (b)(6)

All – 60 Minutes will film a mock PM Staff Meeting from 4 to 5pm on Wednesday, October 22. Please join if you are available.

NOTE – The meeting will take place in 05-300 (not in our normal space, which is being used to film Plan X)/

POC: (b)(6)

(b)(6)

From: Kaufman, Daniel
Sent: Friday, October 17, 2014 3:24 PM
To: (b)(6)
Cc:
Subject: RE: 60 Minutes - Schedule Next Week

No worries. Gaming will be set up -- getting that sorted now. (b)(6) is pretty mellow about whether (b)(6) makes it on camera or not -- would rather have them happy and get a nice production than force something on them they don't want and payback is aggressive/nastier piece. Please let them know that -- I worry with media types because when forced to cave they almost always take it out on you later.

-----Original Message-----

From: (b)(6) mailto:(b)(6)
Sent: Friday, October 17, 2014 3:21 PM
To: (b)(6)
Cc:
Subject: FW: 60 Minutes - Schedule Next Week

Hey Dan,

Heads-up for you here – your ‘part 2’ interview with Leslie will be Thursday. So, we’ll start with a bit of the PlanX demo on surface table, then that will be the venue of this next interview; probably just 30 minutes or so.

Also, (b)(6) is in. I wasn’t going to lose that battle, so Lesley will chat with him Thursday. Still think it would be good for you/him to do the gaming shoot. Also suspect that won’t be right on schedule so might want to think 7:30-8pm or so before that is wrapped.

Thanks,

(b)(6)

The OutCast Agency

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Sent: Friday, October 17, 2014 12:12 PM

To: Kaufman, Daniel (Daniel.Kaufman@darpa.mil); (b)(6)

(b)(6)

Cc: DARPA

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12:30pm: Lesley wrapped

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(b)(6)

From: Kaufman, Daniel
Sent: Friday, October 10, 2014 11:59 AM
To: (b)(6)
Subject: RE: 60 Minutes

Yes. We will figure something out. :)

The future has arrived -- it's just not evenly distributed yet.

(b)(6)

-----Original Message-----

From (b)(6) mailto:(b)(6)
Sent: Friday, October 10, 2014 11:43 AM Eastern Standard Time
To: Kaufman, Daniel
Subject: 60 Minutes

Hey Dan,

Shachar wants to shoot you playing some video games on the 22nd - afternoon or evening, are you open to that?

Thanks,

(b)(6)

--iPhone

(b)(6)

(b)(6)

From: Kaufman, Daniel
Sent: Friday, October 10, 2014 11:38 AM
To: (b)(6)
Subject: FW: quick question from your friends at 60 Minutes -

The future has arrived -- it's just not evenly distributed yet.

(b)(6)

-----Original Message-----

From: Bar-On, Shachar [BaronS@cbsnews.com <mailto:BaronS@cbsnews.com>]
Sent: Friday, October 10, 2014 11:35 AM Eastern Standard Time
To: Kaufman, Daniel
Subject: quick question from your friends at 60 Minutes -

Are you aware of a nice/normal hotel near your DC offices? We usually stay in downtown DC, but that seems silly for this one. Just doing our travel for the week of the 20th. See you soon!! SB

(b)(6)

From: (b)(6) on behalf of Kaufman, Daniel
Sent: Friday, October 10, 2014 11:31 AM
To: (b)(6)
Subject: FW: 60 Mintues / DC

From: (b)(6) [mailto:(b)(6)]

Sent: Friday, October 03, 2014 2:28 PM

To: (b)(6) Kaufman, Daniel; (b)(6)

(b)(6)

Cc: DARPA

Subject: RE: 60 Mintues / DC

Hey all,

Couple updates on the 60 Minutes shoot. The biggest being that Shachar would like to come to DC on the 15th (ideally) or around that time to see MEMEX, CGC, PlanX, and talk with Dan prior to shooting the following week. Would that be possible? There's no order to the day needed on his end so we can arrange based on what works for everyone. If that day doesn't work we can propose other options that week.

(b)(6) here is the list of 60 Minutes folks coming to the office on the 23rd.

- * Lesley Stahl - reporter
- * Shachar Bar-On - producer
- * Alexandra Poolos - producer
- * Aaron Tomlinson - crew
- * Matthew Magratten - crew
- * Dave Roberson - crew
- * Steve Osman - crew

Thanks,

(b)(6)

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From: (b)(6)
Sent: Tuesday, September 16, 2014 4:47 PM
To: (b)(6) Kaufman, Daniel; (b)(6)
(b)(6)
Cc: DARPA
Subject: RE: 60 Mintues / DC

Hey all,

Talked with Shachar today and we're looking really good for the NY/DC shoots. (b)(6) - is there any paperwork 60 Minutes needs to work through to shoot at DARPA offices? Here's a few notes:

October 20th, New York: MEMEX

- * 60 Minutes is all good with shooting at NYDA office – I'll shoot a note over asking if there are permissions or papers needed to be signed to make this happen
- * (b)(6) – Shachar is leaning towards (b)(6) vs. (b)(6) likes that (b)(6) has hands on experience with MEMEX and would rather not do two interviews from the same office.
- * (b)(6) also surprisingly turned down the idea of a senior WH official commenting. Nothing is ever 100 percent, so if we can keep this option warm without any promises that would be great.

October 23rd, DARPA Offices: CGC, PlanX

- * Shachar's shot list includes:
 - o Dan sit down with Leslie (round 2)

o CGC demo/interview with (b)(6)

o PlanX demo/interview with (b)(6)

o B-roll of Dan and (b)(6)

* Things like walking around the office, talking to each other, etc.

That's it for now. Please let me know if you have any questions or concerns.

Thanks,

(b)(6)

The OutCast Agency

(b)(6)

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-----Original Message-----

From: (b)(6) <mailto:(b)(6)>

Sent: Monday, September 15, 2014 4:06 PM

To: (b)(6) Kaufman, Daniel; (b)(6)

Cc: DARPA

Subject: RE: 60 Mintues / DC

Hi (b)(6)

Thanks for the update. I talked to (b)(6) today, and he also mentioned (b)(6) may want/be able to be interviewed as well. Sounds like all the right folks are talking between you / 60 mins / DARPA PAO, but please let me know if you need anything on our side.

(b)(6)

-----Original Message-----

From: (b)(6) [mailto:(b)(6)] <mailto:(b)(6)>

Sent: Monday, September 15, 2014 6:13 PM

To: (b)(6) Kaufman, Daniel; (b)(6)

(b)(6)

Cc: DARPA

Subject: RE: 60 Mintues / DC

Hey all,

Will be chatting with Shachar tomorrow. (b)(6) did send him the info about DANY and he is pumped, let's definitely plan on using (b)(6) as spokesperson. Updates to come tomorrow.

Thanks,

(b)(6)

The OutCast Agency

(b)(6)

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-----Original Message-----

From: (b)(6)

Sent: Sunday, September 14, 2014 10:12 PM

To: (b)(6) Kaufman, Daniel; (b)(6)

(b)(6)

Cc: DARPA

Subject: RE: 60 Mintues / DC

Thanks (b)(6) great updates and progress.

DANY sounds perfect, we can make that happen over NJPD. I'll also see if 60 would be interested in comment from a high level person from WH.

I am hoping to talk with Shachar tomorrow, will keep you updated. So you know,

(b)(6) at DANY office reached out to Shachar in attempt to get 60

Minutes to shoot a sentencing on a case that resulted in arrest with MEMEX help. Shachar did send a crew, but the judge would not let a camera in the courtroom. No big deal, they can talk to it...just a good sign that they tried to get it on film.

Will have updates this week (hopefully starting tomorrow) on shooting plans and logistics for NY and DC.

Thanks,

(b)(6)

The OutCast Agency

(b)(6)

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immediately. Thank you.

-----Original Message-----

From: (b)(6) [mailto:(b)(6)] <mailto:(b)(6)>

Sent: Sunday, September 14, 2014 6:12 PM

To: (b)(6) Kaufman, Daniel; (b)(6)

(b)(6)

Cc: DARPA

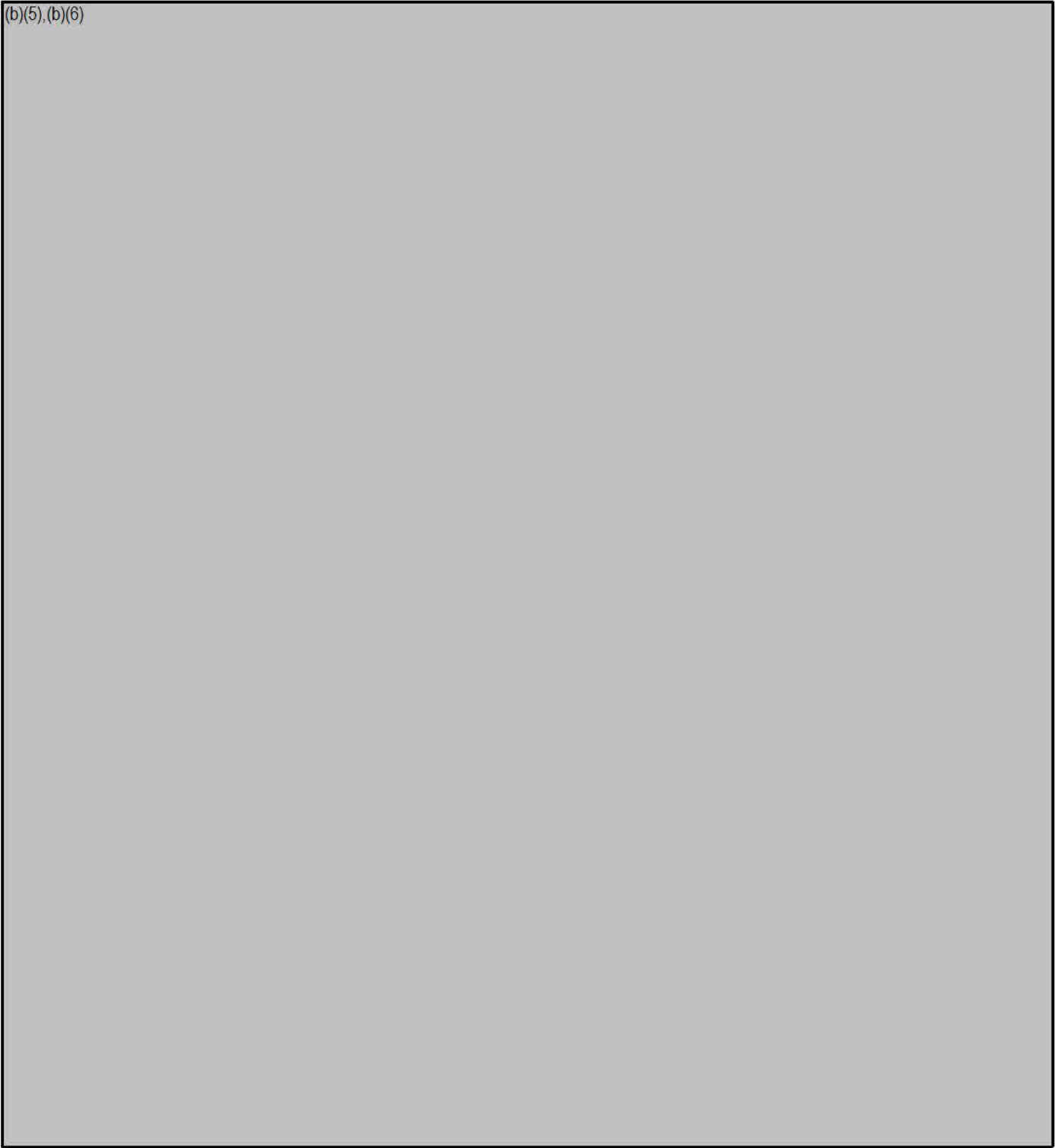
Subject: RE: 60 Mintues / DC

Hi (b)(6)

(b)(5), (b)(6)

A large rectangular area of the document is completely redacted with a solid grey fill. The redaction covers the majority of the page's content, starting below the subject line and extending to the bottom and right edges of the page.

(b)(5),(b)(6)



(b)(6)



-----Original Message-----

From: (b)(6) [mailto:(b)(6)] <mailto:(b)(6)>

Sent: Monday, September 08, 2014 2:04 PM

To: Kaufman, Daniel; (b)(6)

(b)(6)

Cc: DARPA

Subject: RE: 60 Mintues / DC

Importance: High

Hey all,

Got an update from Shachar today and looks like we're going to have to move the NY/DC shoot from the week of October 13th to the week of the 20th. I hope this doesn't cause problems. He apologized profusely. Apparently it was an issue on Lesley Stahl's side and he said "she doesn't do this often, so it must be something real."

They are now proposing October 20th and October 23rd. They are leaving it to us to pick which day is best for us in NY and DC - so how about we start with the plan being NY on the 20th and DC on the 23rd. If the reverse ends-up working better we can switch.

Any major issues? If it can't happen for any reason on these dates let me know and I'll see what else we can find. Apologies on this; nature of broadcast unfortunately.

Thanks,

(b)(6)

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(b)(6)

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From: (b)(6)

Sent: Wednesday, August 27, 2014 10:48 AM

To: Daniel Kaufman; (b)(6)

(b)(6)

Cc: DARPA

Subject: 60 Mintues / DC

Hey all,

Wanted to get started on planning for the 60 Mintues shoot at DARPA's offices October 16/17. Ideally, we'll get as much done on the 16th as possible, so would like to propose the following:

October 16th

- * Dan availability all day
- * 10am-12pm: CGC shoot - interview and demo with (b)(6) (possibly (b)(6) and Dan together)
- * 12pm - 2pm: Dan b-roll (walking around office, etc.) and follow-up interview
- * 2pm - 4pm: TBD, but would be great to have (b)(6) available in case there are follow-up questions from NY shoot. Also, anything else highly-visual we might want to show 60 just for b-roll/cover video; things that represent 'cutting edge' technology (maybe the augmented reality helmet that was at demo day).

October 17th

- * This is very up in the air, but may do quick demo/interview on PlanX. At the very least we should have PlanX w/Oculus demo ready to show
- * Possibly stage and all-hands so they have b-roll of Dan leading a meeting.

Let me know if you have any questions. Some of this is sure to change, but I think the important thing is ensuring 60 can shoot in the office, locking down

availability for Dan (b)(6) and possibly (b)(6) and having CGC, PlanX and any other projects we want to show off ready to go.

Thanks all,

(b)(6)

The OutCast Agency

(b)(6)

(b)(6) <mailto:(b)(6)> <mailto:(b)(6)> <mailto:(b)(6)> | main:

(b)(6) | direct: (b)(6)

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(b)(6)

From: (b)(6) on behalf of Kaufman, Daniel
Sent: Thursday, October 09, 2014 1:58 PM
To: (b)(6)
Subject: FW: OC media training homework for 60 Minutes

-----Original Message-----

From: (b)(6)
Sent: Thursday, October 09, 2014 8:43 AM
To: (b)(6)
Cc: DARPA, (b)(6), Kaufman, Daniel; (b)(6)
(b)(6)
Subject: RE: OC media training homework for 60 Minutes

Thanks (b)(6) All very good info and happy to do the homework.

----- Original message -----

From: (b)(6)
Date: 10/08/2014 11:03 PM (GMT-05:00)
To: (b)(6)
Cc: DARPA, (b)(6), "Kaufman, Daniel" (b)(6)
(b)(6)
Subject: OC media training homework for 60 Minutes

Hi (b)(6)

Looking forward to media training next week with both of you. (b)(6) and myself will be at DARPA for the training, but ahead of that, we were hoping that you could carve out a little bit of time to do some (hopefully easy!) homework.

In the attached document, we've pulled together good examples of 60 Minutes clips to help you focus in on how the segments are put together as you begin to think about how to convey your program to this audience. We've also included clips of Lesley Stahl in particular who will be the one asking you questions on camera.

Hopefully by watching a few of these, you should be familiar with the style, the questions and what is needed to make a crisp answer. In the media training, we'll narrow in on soundbites that will be descriptive, yet simple and be ones that are easily digestible.

Take a look at the attached when you have a moment, and please do let us know if you have any questions prior. We've also included a bit of background on Lesley as well as information on her producer Shachar who has been helping to orchestrate the full package.

Thanks!

(b)(6)

The OutCast Agency

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60 MINUTES MEDIA TRAINING

OCTOBER 16, 2014

SCHEDULE:

MEDIA TRAINING: THURSDAY, OCTOBER 16

(b)(6) 9am- 11:30am
(b)(6) Noon- 2pm
(b)(6) 2:30pm-4:30pm

LOCATION

DARPA Main Offices

ON-SITE PR CONTACTS

(b)(6) The OutCast Agency

(b)(6)

Mobile: (b)(6)

(b)(6) The OutCast Agency

(b)(6)

Mobile: (b)(6)

VIDEO CLIPS:

60 MINUTES CLIPS - CLICK TITLES TO VIEW

We'd like you to set aside time to review the clips in the below so you can familiarize yourself with how things are talked about, the key messages that are conveyed to the audience and generally how the packages are put together. This should help you as you think about the "talk tracks" you want to practice during media training.

Once we are in the training, we will help you boil down key phrases and ways to talk about what you are doing in a clear, concise way. Remember that the audience you are speaking to can skew a bit older and may not be super tech savvy.

- **FBI Director on Threat of ISIS, Cybercrime**

Timestamps:

- 2:04: Describing the terrorist networks in Syria
 - Example of hard questions and how to streamline how you talk about things, "They are a product of what I describe as the metastasis of al Qaeda."
- 4:00: Is this as dangerous as a time as al Qaeda at it's peek?
 - Example of an open question that can be taken in a few directions (potentially difficult ones), but the answer is clear and direct.

- **DARPA Prosthetic Limb**

Timestamps:

- 2:28-3:45: When they begin to talk about what DARPA is and the project
 - Example of walking and talking interview
 - Example of how they introduce/begin to interview other members on the team (Dean Kamen)
- 4:10-5:22: Behind the scene look at (b)(6) work space
 - Example of walking and talking throughout the office and a shot of him at his computer and some sketches of the arm
- 6:03-7:00: Demo of how the arm works

- **Amazon Drones**

Timestamps:

- 11:07-13:09: When they unveil the drones/demo of how it works

-
- Example of describing how a product works at a very basic level and clear enough that viewers can easily understand and digest
 - **Interviewing the NSA**
Timestamps:
 - 1:20-2:11:
 - Example of tough questions asked on camera
 - 2:32-2:58:
 - Example of when the NSA explains what they are doing
 - 3:24-4:44:
 - Good example to watch for Memex demo
 - **Drones over America**
Timestamps:
 - 1:00-3:00:
 - Example of a live demo inside and outside
 - **Alibaba**
Timestamps:
 - 9:15-9:39
 - Example of office tour and walking through office

LESLEY STAHL CLIPS:

- **Bloom Energy**
Timestamps:
 - 1:07-1:35:
 - Example of how Lesley repeats and re-phrases statements made in the interview
 - 9:43-10:43:
 - Example of a walk-and-talk interview with Lesley
- **Groupon**
Timestamps:
 - 2:39-2:47:
 - Example of a walk-and-talk interview with Lesley
 - 5:59-6:21:
 - Example of how Lesley uses hand gestures, moves her eyebrows and nods her head when she's skeptical
- **Luxottica**
Timestamps:
 - 5:10-5:37:
 - Example of how Lesley uses hand gestures, moves her eyebrows and nods her head when she's skeptical
 - 7:46-8:20:
 - Example of how Lesley reacts when interviewee is not answering her question
- **Nuclear Arsenal**
Timestamps:
 - 1:20-1:45:
 - Example of an interview that takes place not in a seated environment – interview is on a helicopter with loud noises and distractions
 - Example of how Lesley makes obvious facial expressions based on how she reacts to certain topics

BACKGROUND ON LESLEY STAHL

NEWS CORRESPONDENT, 60 MINUTES



Twitter: @LesleyRStahl

- Lesley has reported for CBS on 60 minutes since March 1991; the 2014-15 season marks her 24th on the broadcast.
- Stahl's 2013 series on Guantanamo Bay in which she gained unprecedented access to its prison facilities was honored by the RTDNA with an Edward R. Murrow award.
- Prior to joining "60 Minutes," Stahl served as CBS News White House correspondent during the Carter and Reagan presidencies and part of the term of George H. W. Bush.
- Her feature, "Gospel for Teens," was recognized with two Emmy Awards in 2012.
- Stahl's two reports from the Middle East in the fall of 2010, "Unfinished Business," about Iraq, and "City of David," about the Israeli-Palestinian conflict, were honored by the Overseas Press Club for Best Interpretation on International Affairs.
- She also served as moderator of "Face The Nation," CBS News' Sunday public-affairs broadcast (September 1983-May 1991).
 - For "Face The Nation," Lesley interviewed such newsmakers as Margaret Thatcher, Boris Yeltsin, Yasir Arafat and virtually every top U.S. official, including George H. W. Bush and Vice President Dan Quayle.
- Lesley was co-host with Charles Kuralt of "America Tonight," a daily CBS News late-night broadcast of interviews and essays (Oct. 90-March 91).
- Her experiences covering Washington for more than 20 years became the subject of her book Reporting Live (Simon & Schuster, 1999).
- The stories Lesley has covered since joining CBS News in the Washington bureau in 1972 range from Watergate through the 1981 assassination attempt on President Reagan to the 1991 Gulf War.
- She has reported on U.S.-Russian summit meetings and the economic summits of the industrialized countries, and the national political conventions and election nights throughout her career.
- Lesley will ask many questions on a range of DARPA projects including HACMS, Cyber Grand Challenge, MEMEX, PlanX, PROCEED and MindsEye. She will aim to touch on everything from Internet security issues to DARPA's mindset of 'changing the game' to how the visualization of cyberspace (i.e. PlanX, CGC) can ultimately lead to better, more informed discussions and policy around the use and defense of cyber attacks.

BACKGROUND ON SHACHAR BAR-ON

PRODUCER, 60 MINUTES

Twitter: @shachar_baron

- Prior to 60 Minutes, Shachar was a producer at NBC News and also worked as a desk assistant at the Tel Aviv Bureau at ABC News.
- He was the editor of the 2000 Emmy award winning film, "Children in War," which examines the effects of war on young people, as told by the children of Bosnia, Israel, Rwanda and Northern Ireland.

