

Activity 2.4: Sample Vision (“Why”) Statements**1. Feeding America**

Vision: A hunger-free America

2. Alzheimer's Association

Vision: Our vision is a world without Alzheimer's.

3. Special Olympics

Vision: To transform communities by inspiring people throughout the world to open their minds, accept and include people with intellectual disabilities, and thereby anyone who is perceived as different.

4. Make-A-Wish

Vision: Our vision is that people everywhere will share the power of a wish.

5. Smithsonian

Vision: Shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world.

6. San Diego Zoo

Vision: We will lead the fight against extinction.

7. The Nature Conservancy

Vision: Our vision is to leave a sustainable world for future generations.

8. Goodwill

Vision: Every person has the opportunity to achieve his or her fullest potential and participate in and contribute to all aspects of life.

9. Oxfam

Vision: A just world without poverty.

10. VFW

Vision: Ensure that veterans are respected for their service, always receive their earned entitlements, and are recognized for the sacrifices they and their loved ones have made on behalf of this great country.

11. Creative Commons

Vision: Our vision is nothing less than realizing the full potential of the Internet—universal access to research and education, full participation in culture—to drive a new era of development, growth, and productivity.

12. Amnesty International

Vision: Amnesty International's vision is of a world in which every person enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other international human rights instruments.