

**COSTS, TRANSPORTATION AND ACCOMMODATIONS
JCOC 59**

The total conference fee for JCOC 59 is \$1600 per person. The fee covers the cost of meals, lodging, receptions, photography and other program expenses of JCOC 59. An advance, non-refundable deposit of \$250 must be mailed with your official acceptance. The remainder (\$1350) is payable at the conference registration on Monday, April 22, and is also non-refundable. Make checks payable to "Joint Civilian Orientation Conference." (Please do not bring cash -- we have no way of securing it. We also cannot accept credit cards.)

You are responsible for arranging and paying for your own travel expenses to Washington, D.C., where JCOC 59 begins, and back to your home or next destination from San Diego, CA, where you will be transported from Camp Pendleton at the conclusion of JCOC 59. (For planning purposes, either Dulles or National may be used for your arrival in Washington, D.C. The Ritz-Carlton, Tysons Corner, is located approximately 14 miles from National Airport and 12 miles from Dulles International Airport.)

Your transportation during JCOC 59 is provided by the Department of Defense. You will travel in a variety of military aircraft and vehicles.

We will make reservations for your hotel lodging for the six nights of April 22-27. Lodging is in single rooms. If you desire to arrive before the official start of the conference, or stay longer at the conclusion of the conference, please advise the JCOC Conference Director as soon as possible so we can reserve a room for you for the additional time. You will be responsible for paying all hotel expenses for accommodations that are outside the actual conference dates.

For a variety of operational reasons, spouses, other family members and/or friends of participants will not be permitted to accompany attendees during any part of the conference. This includes social functions, even if the interested party provides his/her own transportation to the event and is willing to pay the extra cost of attending.

MORE INFORMATION

If you accept the invitation to participate in JCOC 59, you will receive a letter from the JCOC Director about four weeks before JCOC 59 begins. This letter will provide more details on conference registration, suggestions about what to bring and wear, day and night emergency telephone numbers, and more information on the itinerary and how the group will be organized.

If you have questions about JCOC 59, do not hesitate to call Ms. Linda Tripp, the JCOC 59 Director, at (b)(6) (b)(6)

Letters concerning JCOC 59 should be addressed to:

Ms. Linda Tripp
JCOC 59 Director
1400 Defense Pentagon, (b)(6)
Washington, DC 20301-1400



WHY SHOULD YOU PARTICIPATE? JOINT CIVILIAN ORIENTATION CONFERENCE 59

- The Joint Civilian Orientation Conference (JCOC) is unique. No other program offers JCOC's comprehensive approach to Department of Defense (DoD) issues and gives you a firsthand look at the people and equipment in today's Military Services.
- The Pentagon phase of the program introduces you to top leaders of the Department of Defense. They will discuss the principal issues affecting DoD and outline key points to observe when you visit the military bases.
- People are a top priority in today's high-technology military. JCOC lets you meet soldiers, sailors, airmen and Marines of all ranks. You will observe their training, eat with them, and have ample opportunities for informal discussions.
- You will experience military equipment of all kinds. You will fly in it, ride in it, shoot it, climb through it, and observe demonstrations. You can assess for yourself the type of equipment your tax dollars help buy.
- JCOC is somewhat rigorous; each day is full and involves walking, standing, sitting, climbing stairs, being outside in the sun and the wind, handling military weapons and equipment, getting in and out of and riding combat vehicles, aircraft and ships. Past JCOC participants say JCOC is demanding--but also informative and enjoyable.
- You will meet other opinion leaders, like yourself, from all over the United States. JCOC is an opportunity to exchange ideas and viewpoints.
- We ask that you accept the invitation to JCOC 59 with the understanding that you will participate in the entire conference.
- You will join a prestigious alumni group (see attached list of some previous participants).

A Sampling of Joint Civilian Orientation Conference Alumni

Religion/Medicine

Bishop Harry S. Kennedy
Bishop of Honolulu
Charles W. Mayo
The Mayo Clinic
Benjamin W. Watkins, MD
Chairman, NYC Dept. of Health

The Arts/ Philanthropy

Robert W. Miller
President,
Freedom Foundation at Valley Forge
John D. Rockefeller
Winthrop Rockefeller
Winthrop P. Rockefeller
Rockefeller Brothers Fund
Webster B. Todd
Developer of Williamsburg, VA
Dr. Roberta van der Voort
National Executive Director,
Camp Fire Girls, Inc.

Media/Publishing

William M. Beecher
Wall Street Journal
Malcolm S. Forbes
President & Publisher,
Forbes Magazine
Earl Stanley Gardner
Author
Melville D. Grosvenor
President & Editor,
National Geographic Society
William Randolph Hearst Jr.
Editor-in-Chief,
Hearst Newspapers
Sidney L. James
Publisher, Sports Illustrated
Austin H. Kiplinger
President,
Kiplinger-Washington Newsletter
Walter Lippmann
N.Y. Herald Tribune
Gibson McCabe
President, Newsweek, Inc.
Richard L. Simon
Publisher, Simon & Shuster
Arthur H. Sulzberger
Chairman, New York Times
Herman Wouk
Author

Industry

Robert E. Brooker
President, Montgomery Ward
John M. Budd
President, Great Northern Railway
James H. Clement
President, King Ranch
Holman R. Cloud
President, Minute Maid Corp.
S. Bayard Colgate
Colgate-Palmolive Co.
**Holland H. Coors &
Peter Coors**
Adolph Coors
Dan F. Gerber
Chairman, Gerber Products Co.
Donald M. Kendall
President, Pepsi-Cola International
Vince L. Kontny
President and COO, Fluor Corp.
Stanley S. Kresge
Vice Chairman, S.S. Kresge Co.
Ray A. Kroc
President, McDonalds System, Inc.
J. Clyde Loftis
President, Kraft Foods Co.
J.S. McDonnell
Chairman, McDonnell Aircraft Corp.
J. Willard Marriott
Chairman, Marriott Corp.
Walter P. Marshall
Chairman, Western Union
Frederick L. Maytag II
Chairman, The Maytag Co.
Ross R. Millhiser
President, Philip Morris, Inc.
A. Malachi Mixon III
President & CEO, Invacare Corp.
Philip W. Pillsbury
The Pillsbury Co.
Willard M. Rich
President, Rich Ice Cream Co.
Kenneth H. Straus
President, R.H. Macy & Co.
Charles R. Walgreen Jr.
Chairman, Walgreen Co.
William K. Whitford
President, Gulf Oil Corp.

Sports/ Entertainment

Martin Heller
TV & Film Producer
William J. Hybl
President, U.S. Olympic Committee
John David Crow
Professional Football Player
Cornwell Jackson
Producer, Perry Mason
Gerald McRaney
Actor "Major Dad"
Vincent Naimoli
CEO, Tampa Bay Baseball Club
Hal B. Wallis
Motion Pictures Assoc. of America
Chuck Barris
Producer
Abe Pollin
Owner, Washington Capitals &
Washington Bullets

Labor/Politics/Law

Thomas H. Boggs Jr.
Founding Partner, Patton, Boggs and
Blow
Nancy Duff Campbell
Co-President, National Women's Law
Center
John L. Lewis
United Mine Workers
Herman D. Kenin, President
American Federation of Musicians
Hon. Dominio Olejniczak
Mayor of Green Bay
Nelson A. Rockefeller
V-P of the U.S.
W. Stuart Symington
Chairman, Nat'l Security Resources
Board
Holmes Tuttle
President, Reagan Kitchen Cabinet

Education

Dr. Philip E. Austin
President, Colorado State University
Margaret Jameson
Dean of Women, LSU
Dr. W. Ann Reynolds
Chancellor,
The California State University
Dr. John R. Silber
President, Boston University
Dr. Frank E. Vandiver
President, Texas A&M


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