



PUBLIC AFFAIRS

ASSISTANT TO THE SECRETARY OF DEFENSE  
1400 DEFENSE PENTAGON  
WASHINGTON, D.C. 20301-1400

14 FEB 1986



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EXECUTIVE SUMMARY/COVER BRIEF

MEMORANDUM FOR THE SECRETARY OF DEFENSE

THROUGH: THE EXECUTIVE ASSISTANT TO THE SECRETARY OF  
DEFENSE

FROM: *CMS Jr* Kenneth H. Bacon, Assistant to the Secretary of  
Defense for Public Affairs  
Prepared by: Linda Tripp, DPCR, (b)(6)

SUBJECT: Correspondence to Service Secretaries and  
Installation Commanders who will host the Joint  
Civilian Orientation Conference (JCOC 59) On-  
Site Visits

DISCUSSION: The Joint Civilian Orientation Conference (JCOC  
59) selection panel has completed its task of  
selecting those nominees who will receive  
invitations to this year's JCOC. Additionally,  
we have worked with the Military Departments  
and have selected an installation from each  
Service for the JCOC 59 field visits. After a  
Pentagon orientation on April 23, the conferees  
will visit Norfolk Naval Base, Nellis AFB, Fort  
Lewis, and Camp Pendleton.

It would be appropriate for you to thank the  
Service Secretaries for their participation in  
the JCOC nomination process and to notify them  
of selected JCOC visit sites.

It would also be useful for you to send letters  
of congratulations to the selected site  
commanders, thanking them for their efforts and  
letting them know of your personal interest in  
JCOC.

RECOMMENDATION: I recommend that you sign the attached memo  
to the Service Secretaries and the attached  
letters to the commanders who will host  
JCOC 59 field visits.

Attachments:  
As stated



THE SECRETARY OF DEFENSE  
1000 DEFENSE PENTAGON  
WASHINGTON, DC 20301-1000



MEMORANDUM FOR SECRETARY OF THE ARMY  
SECRETARY OF THE NAVY  
SECRETARY OF THE AIR FORCE  
COMMANDANT OF THE MARINE CORPS

SUBJECT: Joint Civilian Orientation Conference (JCOC) 59

I would like to thank you for the high caliber of nominations you provided for this year's Joint Civilian Orientation Conference (JCOC). Your personal interest in the program was evident from the quality and thoroughness of the nomination packages. A Joint Selection Panel recently completed the difficult task of selecting the men and women who will be invited from a group of superb nominees.

At the heart of this joint program, JCOC participants visit a military installation from each service to participate in hands-on activities and observe operations. The following installations have been selected for the JCOC 59 field phase. I am confident these installations will host our guests with pride.

ARMY	Fort Lewis, Washington
NAVY	Naval Base Norfolk, Virginia USS Theodore Roosevelt (CVN-71)
AIR FORCE	Nellis Air Force Base, Nevada
MARINE CORPS	Marine Corps Base, Camp Pendleton, California

Attached are copies of the congratulatory letters I have sent to these installation commanders personally informing them of their selection for the JCOC field visits. Please pass on to all who have been involved in the JCOC 59 selection process my personal appreciation for their work on this significant program.

I look forward to joining you for the initial Washington phase of JCOC 59. Details on your participation in this portion of the conference will be forwarded separately in the near future. My points of contact for JCOC 59 are Ms. Linda Tripp and

(b)(6)

Attachments:  
As stated





**THE SECRETARY OF DEFENSE  
WASHINGTON, THE DISTRICT OF COLUMBIA**

Admiral William J. Flanagan, Jr.  
Commander in Chief, U.S. Atlantic Fleet  
1562 Mitscher Avenue  
Suite 250  
Norfolk, VA 23551-2487

Dear Admiral Flanagan:

Congratulations! I am delighted to tell you that the Atlantic Fleet has been chosen to represent the Navy in the Joint Civilian Orientation Conference (JCOC 59). Participants in JCOC, who shape opinion in their professions and communities, will visit Naval Base Norfolk and the USS THEODORE ROOSEVELT (CVN 71) to learn about the Navy's mission, people and equipment. I am confident that hands-on experience aboard the ROOSEVELT will provide the members with significant insight into the quality and professionalism of our sailors.

You will soon be receiving more detailed information from a member of your Service public affairs office and from the Office of the Assistant to the Secretary of Defense for Public Affairs.

I realize that special effort must be made to ensure the visit is thorough and impressive. Thank you for helping to make JCOC 59 the success I know it will be.

Sincerely,



THE SECRETARY OF DEFENSE  
WASHINGTON, THE DISTRICT OF COLUMBIA

Major General Richard C. Bethurem  
Commander, Air Warfare Center  
4370 North Washington Boulevard  
Suite 117  
Nellis Air Force Base, NV 89191-7076

Dear General Bethurem:

Congratulations! I am delighted to tell you that Nellis Air Force Base has been chosen to represent the Air Force in the Joint Civilian Orientation Conference (JCOC 59). Participants in JCOC, who shape opinion in their professions and communities, will visit Nellis to learn about the Air Force's mission, people and equipment. I am confident that hands-on experience at Nellis will provide the members with significant insight into the quality and professionalism of our airmen.

You will soon be receiving more detailed information from a member of your Service public affairs office and from the Office of the Assistant to the Secretary of Defense for Public Affairs.

I realize that special effort must be made to ensure the visit is thorough and impressive. Thank you for helping to make JCOC 59 the success I know it will be.

Sincerely,



THE SECRETARY OF DEFENSE  
WASHINGTON, THE DISTRICT OF COLUMBIA

Lieutenant General C.G. Marsh  
Commanding General, I Corps and  
Fort Lewis  
AFZH-CG  
Fort Lewis, WA 98433

Dear General Marsh:

Congratulations! I am delighted to tell you that Fort Lewis has been chosen to represent the Army in the Joint Civilian Orientation Conference (JCOC 59). Participants in JCOC, who shape opinion in their professions and communities, will visit Fort Lewis to learn about the Army's mission, people and equipment. I am confident that hands-on experience at Fort Lewis will provide the members with significant insight into the quality and professionalism of our soldiers.

You will soon be receiving more detailed information from a member of your Service public affairs office and from the Office of the Assistant to the Secretary of Defense for Public Affairs.

I realize that special effort must be made to ensure the visit is thorough and impressive. Thank you for helping to make JCOC 59 the success I know it will be.

Sincerely,



**THE SECRETARY OF DEFENSE  
WASHINGTON, THE DISTRICT OF COLUMBIA**

Lieutenant General Anthony C. Zinni  
Commanding General  
I Marine Expeditionary Force  
Camp Pendleton, CA 92055

Dear General Zinni:

Congratulations! I am delighted to tell you that Camp Pendleton has been chosen to represent the Marine Corps in the Joint Civilian Orientation Conference (JCOC 59). Participants in JCOC, who shape opinion in their professions and communities, will visit Camp Pendleton to learn about the Marine Corps' mission, people and equipment. I am confident that hands-on experience at Camp Pendleton will provide the members with significant insight into the quality and professionalism of our Marines.

You will soon be receiving more detailed information from a member of your Service public affairs office and from the Office of the Assistant to the Secretary of Defense for Public Affairs.

I realize that special effort must be made to ensure the visit is thorough and impressive. Thank you for helping to make JCOC 59 the success I know it will be.

Sincerely,