



ASSISTANT SECRETARY OF DEFENSE
WASHINGTON, D.C. 20301-1400

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10 APR 1998

PUBLIC AFFAIRS

MEMORANDUM FOR THE DEPUTY SECRETARY OF DEFENSE

FROM: KENNETH H. BACON, ASD (PA)
(Prepared by (b)(6))

DEPSECDEF
MACDILL
JTB approved
APR 27 1008
per PUN

SUBJECT: Request that you host a Welcome Breakfast and meet with Joint Civilian Orientation Conference (JCOC 61) participants at the Pentagon on Sunday, June 21, 1998

DISCUSSION: The 1998 Joint Civilian Orientation Conference will begin on Saturday, June 20, with a welcome reception and dinner, hosted by Secretary Cohen, for the 60 conference participants at the Ritz Carlton Pentagon City. The following morning, Sunday, June 21, the group will arrive at the Pentagon at 0745 for a morning session beginning with a buffet breakfast and discussion, which we hope you will host if your schedule allows.

Your meeting with this group would provide an important perspective on macro defense matters -- readiness, current security challenges, initiatives to modernize defense management and the military's high-tech capabilities -- and will set the stage for what the JCOC participants will see, hear and experience during the coming week. Your remarks (15-20 minutes) would be followed by 15 minutes of Q&A. After breakfast, General Shelton is asked to meet with the participants in the NMCC. Subsequently, the group will depart for MacDill AFB to begin the eight-day military orientation tour.

BACKGROUND: Every SecDef since 1948 has hosted this conference aimed at providing civilian opinion leaders from across the country a firsthand look at military capabilities. This year's attendees, nominated by the Military Departments and major commands, are from a broad cross section of professions and have considerable influence in their fields (see list attached). Participants spend a week at their own expense visiting military bases representing each of the Services. After leaving the Pentagon Sunday morning, participants will visit MacDill AFB, FL for insights on how joint operations work at CENTCOM and SOCOM; participate in Coast Guard operations in St. Petersburg, FL; interact with the soldiers of the Army's 18th Airborne Corps at Ft. Bragg, NC; join a Marine Corps CAPEX at Camp Lejeune, NC; view a live-fire exercise at Nellis AFB, NV; and fly out to a carrier and explore a submarine at the Naval Facilities in San Diego, CA. After the JCOC week, participants are provided photographs, videotapes and other materials which they use to write about and share their experiences with people in their areas of influence. Most importantly, JCOC participants become long-term points of contact in local communities.

(more)

SIGNERS COPY

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RECOMMENDATION: I recommend that you agree to host a welcome breakfast for the JCOC participants on Sunday, June 21, from 0800 to 0900. As COO of the Department, your interaction with these key opinion leaders will set an important framework and tone for the week to follow.

DEPSEC DECISION:

Accept Decline Other

Attachment:
as stated

ok FN

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